

background. Planner Stegall indicated that staff had suggested that the sign be made of individual channel letters to match the signs on the rest of the building. This would be consistent with the signage plan approved for the shopping center as part of the original exterior appearance and with Guidelines 2.4.5 and 2.4.7 which state that “*individual affixed letters, light in color and contrasting with a darker surrounding background, are suggested. Illuminated box signs are discouraged*” and “*Tenant wall signage within a shopping center should be located and designed to compliment the architecture of the building and provide some unifying commonality*”. The information submitted by the petitioner indicates that they have agreed to this change, however, the plans continue to show a sign with a background. Therefore, the Commission may wish to clarify this issue. Planner Stegall also indicated that there is a suggested condition in the Staff Report that would require replacement of the existing planting bed if Noodles and Company vacates the site in the future.

Melanie Criss Bagley, of Hunter Development Group, representing Noodles and Company, then summarized and clarified their proposal. She noted that the Staff Report also suggested that the Commission may wish to consider the style and material of the proposed silver aluminum fence. Regarding this issue, Noodles and Company is willing to accommodate black wrought iron if necessary. Regarding the awnings, a bright crimson red is Noodles and Company’s signature color. She showed renderings of the proposed colors.

Discussion was as follows: Chairman Burdett clarified that the entryway would not have a canvas awning. Ms. Bagley agreed. Commissioner Weisman questioned which awnings were to be replaced and that they will go beyond the brick divide on the building façade. Ms. Bagley indicated that two of the three awnings in one window section would be a different red from the third awning. Commissioner Weisman indicated that she would prefer all of the awnings to be the same color. Commissioner Wussow agreed that continuity of color is important. The different reds would be aesthetically jarring. She thought it was preferable to have all the awnings on the building the same color and that the portal red would highlight the signature color without taking away from the overall attractiveness of the entire building. She also stated that the fencing should be as similar as possible to the existing fencing on the site in color, material and design.

Chairman Burdett asked the board if they were in agreement regarding the need for one color on all the awnings. The board confirmed this was correct.

Commissioner Wussow questioned why the red background was still being proposed for the signage, when the packet included a picture of another Noodles restaurant with an individual channel letter sign and no background. Ms. Bagley responded that Noodles and Company had agreed to eliminate their signature wedge on the façade, therefore, they would like to maintain the background on the sign and she showed a picture of the initial rendering prepared for the project that included their signature wedge as well as the addition of some dryvit on the upper portion of the building. Commissioner Wussow clarified that only the channel letters would be illuminated and that the red background was thin (without substantial depth.) Ms. Bagley confirmed these points. Commissioner Wussow commended the current proposal as an improvement from the original one presented to staff. Ms. Bagley said they compromised while maintaining the signature identity of the company.

Commissioner Loftus questioned how far down the sign would be regarding the distance from the decorative decal on the façade. Ms. Bagley said she didn't know exact dimensions but that it would not be covering the decal.

Commissioner Wussow questioned the arrangement of the proposed outside seating areas, whether tables would be on both sides of the entry. Ms. Bagley responded yes, this was a result in a change in the lease with the building owner. She also indicated that it improved the visual balance of the area. The Board then collectively tried to clarify where the interior wall was, dividing the three-awning section by the outdoor seating. Village Planner Stegall indicated that the seating area allowed outside of the building was a tenant/owner issue. Ms. Bagley agreed. Commissioner Wussow stated that the Board's responsibility was for exterior appearance, so this was not an issue to address in this forum as long as the exterior appearance was satisfactory. All agreed that one drawing was not updated in the packet, which was causing this confusion.

Commissioner Hartweg indicated that he preferred keeping all the awnings the same color, whether it is the new one or the existing one. Commissioner Weisman concurred. Commissioner Wussow indicated that a color difference between the portal and the awning would not be a problem. Commissioner Faganel agreed, that this would allow Noodles and Company to differentiate themselves from other businesses.

There were no public comments.

Commissioner comments were as follows:

- Commissioner Loftus – In favor of proposed sign, awnings should be limited to one color, fence should match existing.
- Commissioner Wussow – Signage was fine as long as it did not overlap the façade decal, awnings should be one color, portal was okay, and black fence should harmonize with existing.
- Commissioner Allen – Agreed. Nothing to add.
- Chairman Burdett – Nothing to add.
- Commissioner Hartweg – Awnings should not be two different red colors, fence railings should be consistent with black, wrought iron fences that currently exist.
- Commissioner Weisman – Awnings should be all one color, fencing should match existing black, wrought iron. She questioned where the planters would go. Ms. Bagley showed a drawing. Commissioner Weisman questioned the material for the table umbrellas. Ms. Bagley indicated they would prefer to use the signature color red, even if the awnings remained the current red.
- Commissioner Faganel – Agreed that awnings should be one color, fence should be black, wrought iron, and signage was fine.

A: Motion

The motion stated that the Board recommends the proposed plans, with the following conditions: the signage should not overlap the façade decal, all awnings on the building must remain one

color red, the umbrella color can be the signature red of the company, the portal is as proposed, the eating area and planter relocation are okay as proposed, the fence should be black, wrought iron in a similar style to the rest of Danby Crossing shopping center. If the petitioner terminates their contract, they must replace the existing landscape bed in its current location.

Commissioner Wussow moved, seconded by Commissioner Weisman, to recommend approval of the application for changes to the exterior appearance for 706 Roosevelt Road.

The motion carried unanimously with seven (7) “yes” and zero (0) “no” votes.

IV. Review of Proposed Commission Protocol Document

Village Planner Stegall explained that Village Administration was creating an Advisory Board and Commission Manual, which would outline the open meetings act, ethical guidelines, and operating procedures for each Commission. The draft for review reflected most of the current practices of the Architectural Review Commission. One addition was the suggested creation of a Vice-Chairman position, to fill in for the Chairman during absences. Current board practice was to informally request a substitute Chair if necessary. The Vice-Chairman position would allow for a trained individual to fill in for the Chairman. Chairman Burdett asked if the Village would like a vote immediately. Village Planner Stegall indicated that would be appreciated, as the Village was hoping to conclude this issue by the end of January. She confirmed that this position did not assume succession to Chairman ship. The Village President appointed the Chair, the Vice Chair would be appointed by the Commission. Commissioner Wussow asked what would happen if both Chair and Vice-Chair were absent. Village Planner Stegall indicated that the Commission could revert back to the informal method of selection.

Commissioner Burdett asked for clarification on what triggered a Public Hearing. Village Planner Stegall stated that sign variations required a notice in the paper as well as a public hearing.

A: Motion

Commissioner Weisman moved, seconded by Commissioner Allen, to recommend approval of the proposed commission protocol document.

The motion carried unanimously with seven (7) “yes” and zero (0) “no” votes.

V. Chairman’s Report

Chairman Burdett had nothing new to report.

VI. Trustee’s Report

Trustee Comerford reported on the huge increase in approximately 40% increase in salting needs this winter so far. 38 inches of snow has fallen through January 12, compared to 16 inches last winter in the same time frame. There are shortages of salt locally and statewide. The Village

Board approved a contingency purchase of salt to carry the Village through the rest of the winter if necessary. Historically, 60% of snowfall occurs after Jan 12th of each year.

Trustee Comerford also reported on the ongoing Downtown Study. Approximately 120 people turned out for the open house. The date for the final meeting has not yet been set.

Trustee Comerford also mentioned that the Board is currently preparing the budget for the next fiscal year. Revenue expectations are down and sacrifices are expected across the Village.

VII. Staff Report

No staff report was given.

VIII. Adjourn

Commissioner Faganel moved, seconded by Commissioner Weisman, to adjourn the meeting at 8:32 p.m. The motion carried unanimously.

Submitted by: Susan Kerby, Recording Secretary

Reviewed by: Michele Stegall, Village Planner