

foursomes have signed up for permanent tee times. This number has been slowly decreasing over the years.

Commissioners explained to the students in attendance that the golf course does not cost the Village anything to operate, that it is financially self-sustaining while providing the Village with flood control. Income from the golf course is paying off the original bonds issued to finance the course renovation, and will be used to pay off the bonds issued for the current construction project. The Village does not subsidize the Village Links, Panfish Park or Lambert Lake.

Financial Report

Manager Pekarek said that there have been no extraordinary financial events. Pre-paid greens fees are coming in now, and at approximately the same level as in the past several years. The 2013 budget has been presented to the Village Board. The Board will approve it on April 8 or 22nd as part of the entire Village budget. It was noted that the Village is reimbursing the Recreation Fund \$10,000 for expenses incurred managing the plant life at Manor Woods Park.

Trustee Liaison Report

In response to questions from Commissioners concerning signage, Trustee Ladesic encouraged all to view examples of proposed signs on the Village website and express opinions by emailing the Village.

VILLAGE LINKS PUBLICITY CAMPAIGN

Assistant Village Manager Schrader gave a presentation on publicity for the Links to be headed up in the Manager's office. Communication is important with the new clubhouse with restaurant and meeting space and outside improvements, but also to assure residents that the course is open during construction. The Manager's office has developed several ideas on where and how to promote, with the DuPage Convention and Visitors Bureau as an example. Staff hopes to kick off the plan in the next week or so.

Commissioner Cornwell noted that Commissioners have discussed marketing and branding, and that naming the restaurant is extremely important. Staff is looking at marketing firms to assist with developing a slogan or some other way to tie together the venues at the Links. This will also assist with future marketing efforts. Four marketing firms based in Glen Ellyn have submitted marketing proposals.

UPDATE ON VILLAGE LINKS FACILITY IMPROVEMENT PROJECT

Manager Pekarek said that steady progress continues, although weather has recently slowed construction. The roof is not yet completely sealed, and drywall cannot be installed until it is

sealed. All windows aside from two window walls are installed. He is hoping that the new metal roof will be started in another week or so. Once the ground has thawed, work will commence on a crucial retaining wall and on the driving range.

The Village Board approved the purchase of 6 ½ acres of sod, which will be used on the driving range tees and down the center of the range. The edges and perimeters will be seeded, thereby saving approximately \$60,000 by not sodding the entire range. The sod will be installed by the Links staff. The irrigation system will need to be installed before the sod is laid, and will also be done by Links staff. The hope is to have the range open by mid-May or so.

An updated report is posted on the Village Links website every week with photos and financial information.

Acting Chairman Cornwell gave a follow up report to last month's discussion on golf cart purchases. He has done some internet searches, but noted that carts need to be physically inspected once located on line. He also noted that a culinary manager is being hired for the vital role of making the food service a self-sustaining operation. He concluded by observing that a name for the restaurant has not yet been chosen.

ANNOUNCEMENTS AND OTHER BUSINESS

Commissioners answered questions from the Glenbard West students concerning the Links staff. Matt noted the role of the Links staff in maintaining the storm water detention facilities at the Links, Panfish Park and Lambert Lake as recreation facilities.

There were no announcements. The next meeting of the Recreation Commission will be on Wednesday, April 17, 2013 at 7:30 PM at the Glen Ellyn Civic Center.

ADJOURNMENT:

Commissioner Jourdan moved to adjourn the meeting, with Commissioner Miller seconding the motion, which was agreed to unanimously. The March 20, 2013 meeting adjourned at 8:15 PM.

Submitted by Karen Blake, Recording Secretary

Reviewed and Edited by Matt Pekarek, Recreation Director April 11, 2013

Approved by the Recreation Commission on April 17, 2013