

# MINUTES

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BOARD OR COMMISSION: Recreation DATE: August 8, 2013  
MEETING: Regular \_\_\_ Special X CALLED TO ORDER: 7:40 PM  
QUORUM: Yes X No \_\_\_ ADJOURNED: 8:41 PM

## MEMBER ATTENDANCE:

PRESENT: Commissioners Girsch, Graham, Jourdan, Miller and Student  
Commissioner Dickson  
ALSO PRESENT: Recreation Director Pekarek, Trustee Clark  
ABSENT: Chairman Cornwell, Commissioners Cavanagh and Luezzi, and Trustee  
O'Shea

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## **CALL TO ORDER:**

The August 8, 2013 special meeting of the Recreation Commission was called to order by Acting Chairman Girsch at 7:40 PM. A quorum was present.

## **PUBLIC COMMENTS:**

None.

## **RESTAURANT NAME DISCUSSION**

The purpose of the special meeting was to discuss possible names for the new golf course restaurant that are under consideration.

Potential names were distributed and discussed at two meetings last year when no consensus was reached. A marketing company, The Maude Group, was retained to provide professional assistance. They have worked with golf course and Village staff for the last few months and presented the two top name candidates at a Village Board meeting July 22.

The Commission began the discussion by confirming their role in this decision. Director Pekarek explained that staff is looking to develop a name that is acceptable to the Recreation

Commission and Village Board, which is why feedback has been sought from both groups. The Recreation Commission is not being asked to develop a name or vote on a name.

The general consensus among the Commissioners was that the Tavern on the Glen was the most preferred name of the choices presented. They felt that the name was not ideal, but could work moving forward. Still, there were misgivings about that name, including that it is too similar to the well-known Tavern on the Green in New York, that it seems to be a bit generic, and that it is neither unique to the Village Links, nor to Glen Ellyn, the restaurant location or restaurant itself.

Several suggestions were thrown out for consideration including:

Winchell's

Glen Park Tavern

Terrace on the Green

Greenside

Tavern on (insert something that relates to the property location)

It was suggested that it might be better to inverse the name: "(insert something) Tavern"

There was agreement with a comment made by email by Trustee O'Shea that the name should be able to be shortened to a single word (Taphouse, Ellyn's, Shannon's) for casual use. A possibility could be developing symmetry with the name/phrase "Tavern on the Glen" and "Tees & Greens", allowing the restaurant to be nicknamed "TG".

Director Pekarek will summarize comments from the Recreation Commission and relay them to The Maude Group.

There was no other business. The next meeting of the Recreation Commission will be on Wednesday, August 21, 2013 at 7:30 PM at the Glen Ellyn Civic Center.

#### **ADJOURNMENT:**

The meeting adjourned at 8:41 PM.

Submitted by Matt Pekarek, Recreation Director August 11, 2013

Approved by the Recreation Commission October 16, 2013