

MINUTES

BOARD/COMMISSION: Recreation

DATE: 10/16/13

MEETING: Regular

CALLED TO ORDER: 7:30 p.m.

QUORUM: Yes

ADJOURNED: 9:32 p.m.

LOCATION: Village Links

MEMBER ATTENDANCE:

PRESENT: Chairman Cornwell, Commissioners Cavanagh, Girsch, Leuzzi, Miller,
Student Commissioner Dickson

ALSO PRESENT: Trustee Liaison O'Shea, Recreation Director Pekarek, Recording Secretary
Solomon

ABSENT: Commissioners Graham, Jourdan

Call to Order

The September 16, 2013 regular meeting of the Glen Ellyn Recreation Commission was called to order by Chairman Cornwell at 7:30 p.m., at the Village Links of Glen Ellyn, located at 485 Winchell Way. A quorum was present.

Public Comments

None

Approval of Minutes

Commissioner Girsch moved, and Commissioner Leuzzi seconded the approval of the August 8, 2013 meeting minutes. This motion carried unanimously by a vote of 5-0.

Commissioner Girsch moved, and Commissioner Miller seconded the approval of the August 21, 2013 meeting minutes. This motion carried unanimously by a vote of 5-0.

Commissioner Leuzzi moved, and Commissioner Miller seconded the approval of the September 18, 2013 meeting minutes. This motion carried unanimously by a vote of 5-0.

STANDING REPORTS

Manager's Report/Financial Report

Manager Pekarek stated that September was an OK month as the results were fair. He stated that there were 24 groups and 975 rounds in outing play, and golf outings accounted for 10% of the September rounds. He stated there were 27 banquets which accounted for 18% of all Food and Beverage Revenue for the month. Golf rounds were down 2% in September and are down 18% on the year. Driving range revenue was up 18% for the month, and they should see this revenue continue to go up. He stated they will continue to watch the driving-range revenue as well as the Food and Beverage revenue. He stated revenues have fallen off considerably already for October. He stated Sunday Brunch buffet has been happening for 3 weeks now, and there has been very little activity, but he does expect this will build over time. He stated they aerated the greens of the 9-hole course at the end of September.

Trustee Liaison Report

Trustee O'Shea stated the Lenox project was approved by the Board at the October 14, 2013 meeting.

Trustee O'Shea stated they are trying to find better ways to get the Village Links' operating numbers into the Village books. He stated Commissioner Wallace from the Finance Commission and Commissioner Jourdan from the Recreation Commission are helping with this process. Chairman Cornwell stated they would like to see more real-time reporting where the numbers do not need to be pulled out and put in a separate report. Trustee O'Shea stated they want to have the process more automated for Recreation Director Pekarek. There was a discussion about the reporting process and ways it could improve.

Trustee O'Shea stated the TIF was approved with the apartments removed.

Discussion on 2014 User Fees

Manager Pekarek stated the staff recommends the 2014 User Fees remain unchanged from the 2013 User Fees. There was a general discussion regarding fees at other courses, discounts, fees for residents versus non-residents, and loyalty programs. There was a discussion on the possibility of extending Resident golf privileges to non-residents within the boundaries of the Glen Ellyn Park District, with the goal of increasing weekend revenue. This could negatively impact weekend non-resident play which has increased with the decrease in Resident permanent time play. Recreation Director Pekarek stated weekend play is up at the Village Links and he would caution against adopting strategies that produce less desirable results at other golf courses.

Trustee O'Shea stated they need ways to drive rounds as well as get people to the restaurant. The Recreation Commission discussed ideas on how to generate more revenues, and Chairman Cornwell stated this should be a part of a future agenda.

Commissioner Girsch moved, and Commissioner Leuzzi seconded the recommendation to the Village Board that the 2014 User Fees stay the same as the 2013 User Fees. This motion carried unanimously by a vote of 5-0.

Meeting Room Configuration

Trustee O'Shea stated the Village Links' Meeting Room could have great possibilities for use, depending on the furniture, which Recreation Director Pekarek and staff are working on now. Commissioner Girsch stated the room usage needs to be flexible. There was a discussion about what tables and other furnishings could be used in the room and what events the room could be used for. Recreation Director Pekarek passed around pictures of the staff's suggestions. Trustee O'Shea and Recreation Director Pekarek will continue to look for appropriate furniture for the room.

Discussion on Meeting Start Time: 7:00 p.m. vs. 7:30 p.m.

Trustee O'Shea stated the Village Board has changed their meetings to an earlier start time, and the Village's Commissions are welcome to do the same. Chairman Cornwell stated that if the Village Links' Meeting Room is not in use, they should have the Recreation Commission meetings there.

Commissioner Miller moved, and Commissioner Leuzzi seconded the approval of starting the Recreation Commission meetings at 7:00 p.m. in the Village Links' Meeting Room (when not in use). This motion passed by a vote of 4-1, with Commissioner Cavanaugh dissenting.

Announcements and Other Business

Commissioner Miller stated the service in the restaurant needs to improve as he is hearing many complaints and has experienced slow service himself. He stated the staff needs to work as a team. There was a discussion on the service and a need for direction on how the staff can work better together. Trustee O'Shea asked if the restaurant manager could be at the next meeting so the commission can understand the Standard Operating Procedures for the restaurant and what has worked and not worked. Recreation Director Pekarek asked if this is something the commission should talk about quarterly also.

Trustee O'Shea asked why the greens are only being aerated once a year, instead of twice a year to which Recreation Director Pekarek stated the Links loses revenue when aeration is done so they limit it to once a year. There was a discussion on aeration frequency and the recovery period for the greens after aeration. Chairman Cornwell stated if they are being out-performed in maintenance by other courses, they need to fix this.

The next meeting of the Recreation Commission will be Wednesday, November 20, 2013 at 7:00 p.m. at the Village Links of Glen Ellyn.

Adjourn

Commissioner Miller moved, and Commissioner Girsch seconded that the meeting be adjourned. The motion passed unanimously by a vote of 5-0. The October 16, 2013, meeting was adjourned at 9:32 p.m.

Submitted by: Debbie Solomon, Recording Secretary

Reviewed and edited by Matt Pekarek, Recreation Director, November 15, 2013

Approved by the Recreation Commission November 20, 2013