

Minutes

Recreation Commission

July 15, 2016

Called to order @ 7:05 AM

Quorum: Yes

Present: Commissioners Graham, Carroll, Chandler, Reinke, Jourdan

Also Present: Trustee O'Shea, General Manager Jeff Vesevick, Golf Course Superintendent Chris Pekarek

Absent: Browder, Kennebeck

The July 15, 2016 regular meeting of the Recreation Commission was called to order at 7:05 am at the Village Links of Glen Ellyn; 485 Winchell Way; Glen Ellyn, Illinois by Commissioner Jourdan.

Audience: None

Public Comments: None

Approval of Minutes: Commissioner Carroll moved and Commissioner Reinke seconded. Approving the June 17, 2016 minutes. The motion was unanimously approved.

Manager's Report

Golf

Manager Vesevick reported June was a good month. The weather was drier than normal. The rain that did fall happened mostly at night so play and patio use was not negatively impacted. We had our 3rd best June on record. Every area except Pro Shop sales were up.

Golf outings were strong during the month generating 15% of all golf revenue. Outings also helped boost banquet revenue. Half of banquet sales were due to golf outings. A new format was used during the Village Links Amateur. Players qualified for the event which had all of the matches played on one weekend. The new format was successful and was received well by the participants. A new program was started allowing tournament and event winnings to be spent at Reserve 22 in addition to the pro shop. This will make participation in events more attractive.

Grounds

The golf course was in good shape, although staff spent considerable time applying supplemental water, due to drier than normal conditions. It was pointed out that grounds staff does more than maintain the golf course. A high capacity ice bin was installed in the main kitchen. The site around the Lambert Rd./Taft Ave. sign was cleaned up and basic landscaping was installed.

Reserve 22

Banquet sales were up 50% for June. They are up 10% year to date. The goal is to increase banquet sales by 35% in 2016. Every Thursday there is live acoustic music on the patio from 6:00 – 9:00 PM. Manager Vesevick is setting up a meeting with area residents to get feedback on any impact from the live music on the patio. In addition to live music on Thursdays, there were 6 other times live music could be held outdoors. The last of the 6 events will be held on Saturday July 23, 2016 during the BBQ, Blues and Brews event on the patio. A Pig Roast is scheduled for August 6th. Staff served 135 people at the Father's Day BBQ which was successful despite 90° temperatures. A new draft beer line and high capacity chilling unit was installed to the outdoor bar so that all 24 draft beers can be served. Previously, the outdoor bartender would have to go to the main bar to pick up many draft beer orders. The \$11,500.00 expense to install the new line will pay for itself in the long-run and improve service levels at the outdoor bar. The 1st 2 weeks of July have started well with food sales up 3% over last year which was a very strong period.

Financial Report

Commissioner Jourdan stated the financials looked very good for June. Trustee O'Shea asked why Grounds Expenses were down for the month. Superintendent Pekarek stated that expenses fluctuate month to month depending on the timing of different purchases. He noted staff worked more hours than the previous June. Trustee O'Shea asked about Resident Card sales. Manager Vesevick noted Resident Card sales occur during the entire golf season but see a reduction each month as the season winds down. Manager Vesevick described a new bonus program he implemented for key Reserve 22 staff. There are very aggressive performance goals required that need to be met to achieve the quarterly bonuses. The current quarterly goal missed by the narrow margin of \$15,000.00. The program is designed to promote teamwork and a focus on improving the bottom line.

Village Board Liason Report

Trustee O'Shea noted a change in the ordinance to sell Village owned property. It now takes 5 Village Board yes votes instead of the previous 6 yes votes to sell public land to a developer. The Board is waiting on revised plans for the Opus/Gieshe development. The developers for the Mc Chesney property are also working on plans for their proposed project. Trustee O'Shea asked Manager Vesevick to forward a copy of the Recreation Commission Future Agenda Items to the Commission Members.

The next meeting is scheduled for August 19th at 7:00 AM

The meeting was adjourned with unanimous consent at 7:29 AM with a motion by Commissioner Reinke and a second by Commissioner Chandler

Submitted by Chris Pekarek, Superintendent
Approved by Jeff Vesevick, General Manager