

RECREATION COMMISSION

MINUTES

AUGUST 19, 2016

Board or Commission: Recreation

Date: August 19, 2016

Meeting: Regular

Called to Order: 7:00 AM

Quorum: Yes

Adjourned: 7:38 AM

MEMBER ATTENDANCE:

Present:

Brad S. Browder	Chairman
Susan Q. Carroll	Commissioner
Jeffery M. Jourdan	Commissioner
Kevin S. Kennebeck	Commissioner
Mark W. Reinke	Commissioner

Also Present:

Jeff Vesevick	General Manager / Staff Liaison
Chris Pekarek	Golf Course Superintendent

Absent:

Glen G. Graham	Commissioner
Les Chandler	Commissioner
Tim O'Shea	Liaison Trustee

1. CALL TO ORDER

The August 19, 2016 regular meeting of the Recreation Commission was called to order at 7:00 AM at the Village Links of Glen Ellyn Maintenance Facility; 485 Winchell Way; Glen Ellyn, Illinois by Chairman Browder. A quorum was present.

2. PUBLIC COMMENTS

None

3. APPROVAL OF MINUTES FROM JULY 15, 2016

Commissioner Jourdan moved to approve minutes from July 15, 2016. Commissioner Reinke 2nd to approve.

4. STANDING REPORTS

A. MANAGER – JEFF VESEVICK

REVENUES

Manager Vesevick reported that July revenues were down compared to last July 2015 where a record \$845,000 in revenues were reached. Vesevick attributed lower revenue this year to intense rain and constant humidity and moisture. Most revenue centers were down in double digit percentage but in spite

of that still up from last year overall. Staff trying to keep expenses down to mirror the loss of revenue but overall still in decent shape.

Ed Posh had his 21ST golfing event. The event brought in roughly \$60,000 in profit for the Fund.

In spite of weather, 16 outings were booked for the month of July which is ahead of last year.

Manager Vesevick reported that 9 and 18-hole weekly leagues keep revenue at a constant flow regardless of weather.

AFGL

American Footgolf League (“AFGL”) had their qualifying event for first national championship in July. Twenty “Footgolfers” qualified, 6 of those moved on to regionals which AFGL is hoping to take place in Fall at The Village Links.

Manager Vesevick reported that Footgolf is not moving as fast as expected but AFGL is promoting and it helps fill some gaps on the 9-hole course.

Manager Vesevick also reported that patrons have complained about people kicking soccer ball around on golf field. The problem was looked into and management does not perceive any issues with overall Footgolf etiquette. Management is trying to offer a compromise to golfers to limit Footgolf time so that all are accommodated.

STAFF

A member of golf professional staff Matt Smela officially passed his playing test moving into the PGA program. Manager Vesevick noted that golf staff has 5 PGA members and 3 apprentices which adds credibility to our staff.

MAINTENANCE OF GREENS

Although it was difficult to keep greens dry and firm when air is saturated with rain and humidity, course remained above average throughout July. It was reported that the maintenance staff was challenged to perform “syringing” process to cool greens off but the overall turf is healthy.

Commissioner Kennebeck & Superintendent Pekarek commented that golf course maintenance is average compared to other club courses such as Medinah.

RESERVE 22

Manager Vesevick reported that Reserve 22 was down in revenues this July with \$288,000. Last July proved to be a record high at \$307,000 but the patio suffers when the weather is rainy and hot/humid.

MARKETING

Manager Vesevick reported that the website is under construction. The web team is hoping to have it completed in a week or two with more interactive pages especially with events and banquets. Specifically, Reserve 22 will have its own landing page to promote activities.

Postcard and print ads will be going out to help boost revenues during slow months of January/February.

New menu by Chef will increase font size and introduce new items.

Banquet sales coordinator on maternity leave and hoping to drop down to part time. Looking to fill full-time role by September.

Events for Fall: Oktoberfest - Beer takeovers - Wine tastings - Scary movie nights.

Looking to purchase a POS register up front to accommodate to-go orders.

Manager Vesevick reported that Reserve 22 has engaged in a contract with “Sites on Service” to provide feedback twice a month via “secret shopper.” This feedback will help make any improvements with quality of food, service and overall experience. Comment cards identify experiences with staff members so that if there is a problem, an immediate source is identified. To date, there have been 8 visits and 2 were undecided or not going to come back. It was a general consensus among the room that these results were poor.

OPEN FOR QUESTIONS / OBSERVATIONS

There was further comment about sales being 20% lower in July due to rain. Nonetheless, July was still average overall.

B. FINANCIAL – COMMISSIONER JOURDAN

Commissioner Jourdan reported that overall still ahead for the year event though July showed some loss especially when compared to last July. He also added that food costs were pretty steep for the month even though it was not as busy. Manager Vesevick replied that we must look at year to date numbers based on how invoices fall throughout month.

Commissioner Browder added that he would like to drill down on what is defined as “contractual services” on the budget line. It is up from last year and no one knows what it is exactly so a further understanding of that number is required.

Commissioner Browder asked Manager Vesevick if numbers were on pace to make overall goal of rounds played this year with the current number being at 42,000. Manager Vesevick confirmed that numbers are on track to make goal in 70,000s

C. TRUSTEE LIAISON – TIM O’SHEA (NOT PRESENT)

No report since Trustee O’Shea was not present.

5. 5-YEAR CAPITAL IMPROVEMENT PLAN

Manager Vesevick claimed capital plan for 5 years is to identify items that NEED replacement so that they can be replaced with current revenues.

FAIRWAY AERIFIER REPLACEMENT- This item will most likely be replaced this year.

GOLF CART REPLACEMENT - A biggest expenditure will be to replace motor carts which are nearly 5 years old, and maintenance costs increase when warranty runs out.

Commissioner Browder asked for cost difference to transfer to electric carts. Manager Vesevick stated that there is not much difference in overall costs but need a place to store chargers. The biggest difference is noise level. However, Yamaha representative added insulation around the engine of a gas cart and they are tremendously quieter than current carts.

Commissioner Kennebeck was asked to add input on electric vs. gas golf carts. He stated he has no experience with gas carts so is unable to provide fair analysis especially regarding costs.

Commissioner Reinke asked what kind of budget do we have in place to replace the carts. Manager Vesevick stated budget is \$190,000 to replace 87 carts. However, the budget includes 10 extra carts to rent out bringing total budget to roughly \$245,000. Commissioner Browder stated that it would be useful to have a few 6-passenger carts for weddings or other events. Manager Vesevick said they have rented two 6-passenger carts in the past to help with weddings and special events. He also stated the budget includes the adding of a second beverage cart.

FANS - Commissioner Browder suggested to add ceiling fans on patio but Manager Vesevick stated the ceiling height is too low and guests can get hurt if raised their hand to cheer on a team. Superintendent Pekarek added that wall mounted fans will be installed that point down and out to circulate air movement.

6. ANNOUNCEMENTS AND OTHER BUSINESS

Commissioner Carroll suggested colored range balls. Manager Vesevick stated that the white balls appear classier although have had colored balls in the past, which allow golfers to more easily find their ball if it enters the range.

7. NEXT MEETING

Manager Vesevick stated the next meeting is September 16, 2016. Commissioner Carroll asked panel if anyone was open to night meetings. There was some discussion among all about the possibility of Thursday night meetings. Most members stated they do not have a problem moving to Thursday night meetings so long as a quorum of 4 members is obtained. They went around the room asking – results below:

Brad S. Browder	Either AM or PM
Susan Q. Carroll	PM
Jeffery M. Jourdan	Either AM or PM
Kevin S. Kennebeck	AM
Mark W. Reinke	AM

Manager Vesevick stated that a formal vote will be put on the agenda for next meeting in September so that all members get to vote and provide input.

8. ADJOURN

Commissioner Jourdan moved and Commissioner Carroll seconded, to adjourn the meeting. The meeting was adjourned at 7:40 AM.

Submitted by Angela Andrianopoulos, Recording Secretary

Reviewed by General Manager Jeff Vesevick