

**RECREATION COMMISSION
MINUTES
AUGUST 25, 2017**

Board or Commission: Recreation
Meeting: Regular

Called to Order: 7:00 a.m.
Adjourned: 8:38 a.m.

Quorum: Yes

MEMBER ATTENDANCE:

Brad S. Browder	Chairman	Present
Susan Q. Carroll	Commissioner	Present
Glen G. Graham	Commissioner	Excused Absence
Jeffery M. Jourdan	Commissioner	Present
Kevin S. Kennebeck	Commissioner	Excused Absence
Mark W. Reinke	Commissioner	Present
Tim O'Shea	Commissioner	Present
Also Present:		
Jeff Vesevick	General Manager / Staff Liaison	Present
John Kenwood	Liaison Trustee	Present
Mark Franz	Village Manager	Absent
Brad Chapple	Food and Beverage Director	Present
Mike Campbell	Golf Professional	Absent
Noel Allen	Director of Golf	Absent
Chris Pekarek	Golf Course Superintendent	Absent
Manny Hernandez	Interim Executive Chef	Absent

1. CALL TO ORDER

The August 25, 2017 regular meeting of the Recreation Commission was called to order at 7:00 AM at the Village Links of Glen Ellyn Maintenance Facility; 485 Winchell Way; Glen Ellyn, Illinois by Chairman Browder.

2. PUBLIC COMMENTS

None.

3. APPROVAL OF MINUTES FROM JULY 28, 2017 MEETING

MOVE TO APPROVE MINUTES OF REGULAR MEETING FROM 7/28/2017, 7:00 AM

RESULT: Motion Unanimously Carried
MOVER: Commissioner Jourdan
SECONDER: Commissioner O'Shea
AYES: Browder, Carroll, Jourdan, Reinke, and O'Shea
NAYES: None
ABSENT: Graham and Kennebeck

4. ACTION ITEMS FROM JULY 2017

General Manager Vesevick updated the Commission on some of the action items from the July meeting. No noise complaints have been made this year from nearby residents for the outdoor patio music. A discussion of the golf round statistics from surrounding courses ensued. The number of rounds at the Village Links exceeded its nearest competitor, Arrowhead, by 25%. Commissioner Jourdan stated he was impressed that the Village Links had 15,435 more rounds than Arrowhead. The Village Links had 71,265 rounds in 2016, while Arrowhead had 55,830. Chairman Browder asked how many rounds are projected for 2017. General Manager Vesevick estimated around the 70,000 point.

5. STANDING REPORTS

A. MANAGER – JEFF GENERAL MANAGER VESEVICK

General Manager Vesevick indicated even with the rain, July was a pretty good month for golf. Rounds were up 3% for the month, but down 4% for the year. The Ed Posh Scholarship Shootout was held in July and raised approximately \$60,000 in scholarship funding. The Village Links hosted the American Foot Golf League for the second consecutive year, producing an additional \$5,044 in revenue. The Village Links also hosted the 2017 Amateur Qualifying event in July, which brings a lot of exposure to the golf course. Commissioner O'Shea asked how much this event costs. General Manager Vesevick responded a small buffet was provided costing around \$1,000 and about \$7,000 in lost revenue because the 18 hole golf course is closed for this event, but the nine hole course remained open. Commissioner Reinke said the advantages of participating in this event are well worth the cost. General Manager Vesevick indicated the golf course is in good condition and is being treated for the silvery thread moss, which is being controlled better this year.

July was average for Reserve 22. About 74 people attended the Rib Fest held on Thursday, August 24, 2017. Discussion ensued regarding the availability of televised sporting events such as NFL and college football games. Chairman Browder suggested taking a look at the costs associated with offering more live televised sporting events and reporting back to the Commission.

Reserve 22 recently partnered with the College of DuPage Mac Theater to offer a 15% discount to Mac patrons. Trustee Kenwood suggested partnering with the Village Theater in Glen Ellyn as well. Commissioner Reinke recommended that Reserve 22 participate in the next football fundraiser offered by the local high schools each fall. Commissioner O'Shea suggested marketing Reserve 22 to Glenbard West High School as well. Chairman Browder said this will be a good opportunity for the Marketing Assistant. General Manager Vesevick said he will make more of an effort to reach out to the local high schools.

B. FINANCIAL – COMMISSIONER JOURDAN

Commissioner Jourdan reported another good month was experienced with total revenues \$73,000 higher than in July of 2016. Commissioner Jourdan asked why miscellaneous revenue increased by \$23,000. General Manager Vesevick replied the PGA junior league fees are allocated here. Chairman Browder suggested a breakdown of the miscellaneous revenues be included in future reports. General Manager Vesevick said he will itemize miscellaneous revenues going forward.

C. TRUSTEE LIASON – JOHN KENWOOD

Trustee Kenwood updated the Commission on the Village's economic development efforts. Pete's Fresh Market will most likely be a future tenant at the Baker Hill Shopping Center and currently sales tax incentives are being negotiated. The new gas station at Five Corners is behind schedule and still in litigation. The improvements at the apartments above the former hardware store are coming along and the former store has been parceled out for retail. Kenwood highlighted some the capital projects under discussion including the pedestrian tunnel at Taylor and the proposed pedestrian bridge at Forest Avenue.

6. OPEN DISCUSSION – FACILITY SURVEY & CAPITAL IMPROVEMENTS

General Manager Vesevick referenced the five (5) year capital plan included in the agenda. General Manager Vesevick explained items included in the capital plan are for the replacement of equipment that is either at or near the end of its useful life.

Discussion ensued regarding a possible 6,000 square foot pavilion, which would allow Reserve 22 to host larger banquets and cover the golf carts. The pavilion is estimated to cost around \$600,000. Discussion also ensued regarding whether a kitchen expansion is necessary to accommodate larger crowds. Chairman Browder suggested drafting a business plan to work out some of these details. General Manager Vesevick indicated the golf course debt will be paid off in 2023, and Reserve 22 debt will mature in 2033, which will free up monies for future capital improvements.

Discussion ensued whether \$35,000 was sufficient for a Reserve 22 interior upgrade. Chapple said Reserve 22 does not have an aesthetic appeal and these funds can improve the overall appearance of the restaurant with new lighting and furniture.

7. ANNOUNCEMENTS AND OTHER BUSINESS

Discussion ensued regarding the Village Links and Reserve 22 survey. General Manager Vesevick indicated he met with Wes Peters regarding the survey compilation. General Manager Vesevick hopes to get the survey out as soon as possible.

Chapple said one of the great things about Reserve 22 is the huge number of regular customers. Chapple said he has been working on marketing the restaurant to non-regulars as well. Chapple said he is working with Executive Chef Manny and staff to make improvements to the restaurant.

The action items for the August 25, 2017 meeting are detailed below.

1. Participation in next year's local high schools football fundraisers; and,
2. Costs associated with offering more televised sporting events.

8. **NEXT MEETING FRIDAY, SEPTEMBER 22, 2017 at 7:00 AM.**

9. **ADJOURN**

Commissioner Carroll moved and Commissioner Jourdan seconded, to adjourn the meeting. The meeting was adjourned at 8:38 a.m.

Submitted by Aileen Haslett, Recording Secretary

Reviewed by General Manager Jeff Vesevick