

RECREATION COMMISSION

MINUTES

JANUARY 20, 2017

Board or Commission: Recreation

Date: January 20, 2017

Meeting: Regular

Called to Order: 7:04 a.m.

Quorum: Yes

Adjourned: 9:27 a.m.

MEMBER ATTENDANCE:

Susan Q. Carroll	Commissioner	Absent
Jeffery M. Jourdan	Commissioner	Present
Brad S. Browder	Chairman	Absent
Les Chandler	Commissioner	Present
Glen G. Graham	Commissioner	Present
Mark W. Reinke	Commissioner	Present
Kevin S. Kennebeck	Commissioner	Present

Also Present:

Jeff Vesevick	General Manager / Staff Liaison	Present
Tim O'Shea	Liaison Trustee	Present
Mark Franz	Village Manager	Present
Mike Campbell	Golf Professional	Present
Noel Allen	Director of Golf	Present
Mike Pekarek	Golf Course Superintendent	Present
Mike Concepcion	Executive Chef / Director of Food & Beverage	Present

1. CALL TO ORDER

The January 20, 2017 regular meeting of the Recreation Commission was called to order at 7:04 AM at the Village Links of Glen Ellyn Maintenance Facility; 485 Winchell Way; Glen Ellyn, Illinois by Commissioner Jourdan. A quorum was present.

2. PUBLIC COMMENTS

1. None

3. APPROVAL OF MINUTES FROM DECEMBER 15, 2016 MEETING

**MOVE TO APPROVE MINUTES OF REGULAR MEETING FROM 12/15/2016,
7:00 AM**

RESULT: Motion Unanimously Carried
MOVER: Commissioner Chandler
SECONDER: Commissioner Reinke
AYES: Jourdan, Kennebeck, Graham,
NAYES: None
ABSENT: Carroll, Browder

4. **STANDING REPORTS**

A. MANAGER – JEFF VESEVICK

The month of December lagged behind expectations due to poor weather.

Director of Golf Allen reported that there was a staff change – Brett moved onto another position and has been replaced by current employee Matt.

Board approved cart replacement using the Yamaha quiet version. The GPS option is a decision that will need to be made by next meeting. Superintendent Pekarek reported that two small work vehicles, an aerator, a replacement aerifier, replacement fairway sprayer and a roller for greens were all purchased and approved by the Village Board. He also added that with the purchase (total of \$118,000) of all this new and replacement equipment, the intention is that the greens will be aerated twice a year to promote better health.

MAINTENANCE OF GREENS

Manager Vesevick reported the greens are currently closed due to snow. Superintendent Pekarek has not seen any issues on the greens with the freeze and bitter cold setting in.

RESERVE 22

The Holiday open house was successful with over 600 participants. Breakfast with Santa and other holiday events contributed to a solid December in the restaurant. Valet service continues for Friday & Saturday but only about 25 % of cars use the service.

Super bowl party and Valentines dinner are a few upcoming events for February.

B. FINANCIAL – COMMISSIONER JOURDAN

Commissioner Jourdan reported that he is pleased with the financials for the month. There were a few extra expenses for the year - the IMRF fees, health insurance & change of general liability insurance but overall the outcome of the year was a solid positive number.

Manager Vesevick reported that he is very happy with the numbers which cover the debt cost and do not dip into the capital reserves. He sees the numbers growing every year.

Manager Franz asked how to increase the outings in the slow months of July/August. Trustee O'Shea suggested to Director Allen that he spread out the outings to the slow months of July and August. Perhaps give the golfers an incentive to choose July/August over June and September so it does not look like there is a dramatic dip. Director Allen claimed this concept would be tricky because most outings are firm in their dates and we need to ensure outings do not take the place of regular golfers. We do not want to take a huge risk of losing outings because we are trying to shuffle their dates into our slow months.

C. TRUSTEE LIAISON – MARK FRANZ

Community Development:

1. Opus development pulled out of Giesche property but there are new developers interested in the property.
2. Hotel sold on Roosevelt and there will be a new hotel development in that space with entirely new owners.
3. Two storm water projects were wrapped up for the year.
4. Police Station is moving forward being on budget and on time with opening in September.
5. Budget is balanced and able to hold property taxes steady for the third year in a row.
6. Schmidt Pharmacy location scheduled to open in April as a brewery.
7. Soukups property and business was sold and new tenant will renovate the property.
8. Dominick's issue continues and no new developments.
9. New Panera site is scheduled and demolition of the existing buildings should commence very shortly.
10. Five corners will be under construction soon with the installment of a Shell gas station.

5. SECRET SHOPPER RESULTS

Manager Vesevick reported that since guest comment cards were not that effective to get feedback, a secret shopper service was hired to provide specific feedbacks and ratings on different criteria from service to food quality. The results were average and the management team is hoping to improve this number. The report provided many compliments to the establishment and some constructive complaints to be worked on. Overall, the report was a success and the secret shopper service has proven to be a great tool.

6. LEGENDS OF THE LINKS

The Recreation Commission started this program in 1992 to recognize individuals who have made significant contributions to the Village Links. Manager Vesevick would like to remind the Commission that as nominations start coming in, that it is the responsibility of Recreation Commission to review & approve applications or nominate any individuals that may fit this role. Manager Vesevick also added that this commission will be creating the guidelines and approval standards for any future nominee.

7. GOLF CART GPS

Golf Professional Campbell has researched GPS service providers and presented his information to the Committee. He presented material from three companies – Yamatrack, Visage & EZ-GO and opened for discussion. The results of these companies are below:

	Per Car/Month	Per Car / Year	Cars in Inv.	Yearly Charge	10 month	Term
Yamatrack	\$28.00	\$336.00	95	\$31,920.00	\$26,600	48 Months
Visage	\$48.00	\$576.00	95	\$55,720.00		48 Months
EZ-GO TKVGPS	\$60.20	\$722.40	95	\$68,628.00		60 Months

Visage is owned by GPS industries and is the leader in GPS units for golf. Yamatrack is owned by Yamaha and has a free app you can download as well.

Campbell's opinion is to stay in line with direct competitors and update the carts with the GPS option. Based on all his research on the systems above, his choice is to move forward with Visage.

Trustee O'Shea would like to see additional research on each, perhaps some literature, a PowerPoint presentation so that Commission can see the functionality of each.

Further research and discussion will be made and presented at upcoming meeting.

8. ANNOUNCEMENTS AND OTHER BUSINESS

- At next meeting, Trustee O'Shea would like to discuss and review tee times, pre-plays, number of people that bought 20 packs and all golf promotions and golf packages that are offered.
- Manager Vesevick also noted that at next meeting Chef Mike will make a presentation about food operation.
- Trustee O'Shea advised Commission to reach out to Glenbard West / South sporting events to promote business during these events with leaflets, coupons or other promotional material.
- Manager Franz would like Committee to put the pavilion analysis together.
- Trustee O'Shea reported the feedback from the booster club that held their fundraising event at this facility during Oktoberfest. He stated there was no quality issue and service was great but felt that the restaurant was expensive and there was a communication error in what the \$32 price included. The booster club thought the \$32 included the heavy appetizers and two free drink coupons but in actuality it did not and they had to pay the bar tab which brought their total to approximately \$70/person. Although food quality was great, they also felt like the \$32 was overpriced for appetizers especially since there were no drinks included. Trustee O'Shea was very concerned that a local booster charity left the facility unhappy with the pricing and would like the restaurant team to use this feedback and improve.

Commissioner Kennebeck added that based on the menu selected, \$32 a person without drinks included seemed excessive. There was discussion among the Commissioners as to how price is set and details of the way the pricing is presented to customer.

Further, the booster club informed Trustee O'Shea that due to the expensive nature of this facility, they will not be returning next year. Trustee O'Shea informed the restaurant personnel that there are too many add-ons in the contract. There is a line item for facility tent rental, t.v. rental, bar rental etc. As a customer, he thinks it would be better if the price was all rolled up in one. Further, O'Shea added that had the covered pavilion structure already been there, a party such as this would have benefited and the overall facility upcharge would have been eliminated or greatly reduced. Commissioner Chandler added that since this event was considered an off-site event it was significantly more in pricing and that was the disconnect in what the customer understood.

Chef Mike responded that public and private events are different and given that they wanted their party outside, there was greater labor and cost associated with this type of party. This party was not treated as a banquet but as a special event. He also added that he feels that pricing is in line with direct competitors.

Commissioner Reinke commented that restaurant should try and lure local events such as sporting or fundraising receptions by creating a more competitive and discounted menu. He asked the Committee if there is opportunity to make an exception to keep groups such as the boosters, Titans, Golden Eagles etc. coming back year after year. Since Glen Ellyn residents get a discount on golf why not on banquet packages also? Chef Mike did not agree with this suggestion because he feels that it is an individual perception of price.

9. NEXT MEETING FEBRUARY 17, 2017 at 7:00 AM.

10. ADJOURN

Commissioner Reinke moved and Commissioner Kennebeck seconded, to adjourn the meeting. The meeting was adjourned at 9:27 A.M.

Submitted by Angela Andrianopoulos, Recording Secretary

Reviewed by General Manager Jeff Vesevick