

# RECREATION COMMISSION

## MINUTES

**MARCH 17, 2017**

**Board or Commission:** Recreation

**Date:** March 17, 2017

**Meeting:** Regular

**Called to Order:** 7:03 a.m.

**Quorum:** Yes

**Adjourned:** 8:25 a.m.

### MEMBER ATTENDANCE:

Susan Q. Carroll	Commissioner	Present
Jeffery M. Jourdan	Commissioner	Present
Brad S. Browder	Chairman	Excused Absence
Les Chandler	Commissioner	Excused Absence
Glen G. Graham	Commissioner	Present
Mark W. Reinke	Commissioner	Present
Kevin S. Kennebeck	Commissioner	Excused Absence

### Also Present:

Jeff Vesevick	General Manager / Staff Liaison	Present
Tim O'Shea	Liaison Trustee	Present
Mark Franz	Village Manager	Not Present
Mike Campbell	Golf Professional	Not Present
Noel Allen	Director of Golf	Present
Chris Pekarek	Golf Course Superintendent	Present
Mike Concepcion	Executive Chef / Director of Food & Beverage	Not Present

### 1. CALL TO ORDER

The March 17, 2017 regular meeting of the Recreation Commission was called to order at 7:03 AM at the Village Links of Glen Ellyn Maintenance Facility; 485 Winchell Way; Glen Ellyn, Illinois by Commissioner Jourdan.

### 2. PUBLIC COMMENTS

1. None

### 3. APPROVAL OF MINUTES FROM January 20, 2017 MEETING

**MOVE TO APPROVE MINUTES OF REGULAR MEETING FROM 01/20/2017,  
7:00 AM**

**RESULT: Motion Unanimously Carried**  
**MOVER: Commissioner Carroll**  
**SECONDER: Commissioner Jourdan**  
**AYES: Graham, Carroll, Jourdan, Reinke**  
**NAYES: None**  
**ABSENT: Browder, Chandler, Kennebeck**

4. **APPOVAL OF MINUTES FROM February 17, 2017 MEETING**

**MOVE TO APPROVE MINUTES OF REGULAR MEETING FROM 02/17/2017,  
7:00 AM**

**RESULT Motion Unanimously Carried**  
**MOVER: Commissioner Carroll**  
**SECONDER: Commissioner Graham**  
**AYES: Graham, Carroll, Jourdan, Reinke**  
**NAYES: None**  
**ABSENT: Browder, Chandler, Kennebeck**

5. **STANDING REPORTS**

**A. MANAGER – JEFF VESEVICK**

Due to great weather and lack of snow/rain, February was a great month and showed a \$70,000 increase in revenue. The influx of business in February was slightly demanding on the personnel since full seasonal staff has not yet been hired. Golf staff has started making reservations for Jr. Golf program and attempting to sell spring special memberships. Director of Golf Allen is trying to ensure the outings are spread out throughout the week. The implementation of the GPS system has been approved by the Board and the equipment has been ordered. Manager Vesevick reported that overall every staff member is actively trying to get ready for the upcoming golf season.

Manager Vesevick also reported that Dave Moore has accepted a position at Hinsdale Golf Club and the search to find his replacement continues.

Commissioner Reinke asked if the estimate has been received regarding the patio expansion. Manager Vesevick stated that he has received the estimates for the patio expansion, cover for back patio and dining room renovation. Although no movement on these projects will be made this golf season, he will present the numbers to the Commission for discussion on which option to proceed with for next year.

**B. FINANCIAL – COMMISSIONER JOURDAN**

Commissioner Jourdan reported that the numbers were outstanding for February and business is off to a great start.

**C. TRUSTEE LIAISON – TIM O'SHEA**

Community Development:

1. Gas station proposal at five corners is getting some resident push back. Gas station will generate sales tax revenue and will fill an existing vacant lot. Residents are concerned that a gas station is not the right fit for a location that is near to homes and school.

2. Soukup's property and business was sold and new tenant will renovate the property. There may be potential to house up to 4 retail businesses in that area.
3. Maize and Mash opened March 16, 2016. Commissioner Carrol added that she went and was impressed with service, ambiance & food.
4. The new Panera site is scheduled and demolition of the existing buildings should commence very shortly.
5. Schmidt Pharmacy space is scheduled to close and movement should be made soon.
6. New police station is moving along and is on budget. It is ahead of schedule with opening pushed to June.

#### 6. **GOLF OPERATION PRESENTATION – Director of Golf Noel Allen**

Director of Golf Allen answered the question - What does the golf staff do during the winter months?

- December: Golf personnel is scaled back and time is spent getting ready for the holiday open house and retail sales for Christmas.
- January: Outings are given the focus and the staff tries to touch base with regulars to reserve outing dates. Other tasks include updates to: website, event calendar, POS system and PGA Jr. League reservations begin. In addition this January, new pull- cart fleets were researched, ordered and assembled.

Trustee O'Shea asked if there has been any headway to merge the credit card processing system with our current system - Heartland. Director Allen stated that extensive research has been done and unfortunately due to ETS & CPS legalities we are bound with ETS system for 2 years. Should we decide to still move forward with another company there would be a heavy loss of functionality that will impact the ease of golf business transactions.

- February: Golf activity increases with the sale of VIP cards / reservations and overall gearing up for spring staff. Director of Golf Allen purchased a plotter printer that he believes will save him a lot of time printing scorecards, scoreboards and other golf related paperwork.
- March: Permanent tee time drawing is conducted. Motor cars and GPS implementation and training for golf staff will take place. Staff changes and golf professional vacancies will be researched & filled.

- New for 2017:
  - PGA Jr. Program offers a half day or full day camp option.
  - Member/member or member/ guest event on May 27<sup>nd</sup>
  - 50 years of excellence in golf celebration in July. Starting in April, there will be 50 prizes to celebrate the 50 years in service. In addition, there will be highlights over the last 50 years shared about Village Links' previous employees and any other fun facts that may put Village Links in the spotlight in the last 50 years.
  - Every month of the season, a special event has been created for golfers.
  - Superintendent's Revenge event on October 15<sup>th</sup>.
  - Experimentation with promotional videos and updating glass display case outside pro-shop.
  - Village Links will be hosting the U.S. Foot Golf regional qualifier this year.

Trustee O'Shea suggested that a program be put together for the Glen Ellyn women who are entry level and need some golf instruction. Director of Golf Allen indicated that there is an instruction program in place that is entirely used by women but perhaps rebranding that program and naming it something different will lure a bigger crowd of newcomers who don't know how to play golf.

Trustee O'Shea also asked why carts can't be grounded or have an alert sound so that they don't damage the greens when they get too close. He understands that seniors or people with disabilities may need to drive up a tad closer but he believes the average golfer is taking advantage of this and an alert could be useful. Superintendent Pekarek does not prefer restrictions on golf carts and believes some golfers may choose another course if they are implemented. Commissioner Graham asked to make the boundaries of driving up to the green a little tighter so that the carts don't get grounded too far away. Manager Vesevick added that he does not like the idea of strict restrictions on golf carts because it will prohibit certain groups from coming back to this facility. Trustee O'Shea stated that if there can be different programs set up on the cart so that restrictions can be tweaked based on the type of golfer. Commissioner Reinke stated he would not mind the warning but is opposed to the golf shut down.

**7. ANNOUNCEMENTS AND OTHER BUSINESS**

**8. NEXT MEETING April 21, 2017 at 7:00 AM.**

**9. ADJOURN**

Commissioner Graham moved and Commissioner Reinke seconded, to adjourn the meeting. The meeting was adjourned at 8:25 a.m.

**Submitted by Angela Andrianopoulos, Recording Secretary**

**Reviewed by General Manager Jeff Vesevick**