

Agenda
Village of Glen Ellyn
Village Board Workshop
Monday, March 22, 2010
7:00 p.m.
Galligan Board Room
Glen Ellyn Civic Center

1. Call to Order
2. Public Comments?
3. Downtown Strategic Plan Implementation – Steve Jones (Pages 2 – 5)
4. Other items?
5. Adjournment



To: President & Village Board
From: Steve Jones, Village Manager
Date: February 17, 2010
Re: Downtown Strategic Plan Implementation

Background

The Village Board has adopted a Downtown Strategic Plan that contains 20 years worth of goals, tasks and a vision for the future. Over the past several months, we have been devising a way to bring an implementation plan to the Village Board. Although several Downtown Strategic Plan initiatives are already being implemented, the development of an official implementation strategy will provide a tool to prioritize and measure our progress.

In an effort to find a means of breaking the plan down into its component parts, we have developed a visual document that will provide a starting point for the Village Board to establish the priorities of where we should be devoting our time, energy and financial resources. We would like to have the Village Board undertake a ranking process that will determine your policy wishes.

If we dissect the Downtown Strategic Plan, 54 separate goals can be found within the document. These goals are either directly stated or inferred within the body of the plan. Each has been identified on the attachment. While this list can be greatly expanded to identify the tasks associated with each goal, this is a simple presentation of the basic initiatives.

The attachment provides a means of organizing the plan as follows:

1. The vertical headings on the left side of the document represent ten categories. These were merely established to provide an identifier for similar or related goals from the plan. These labels are only associated with the thirty goals on the left side.
2. The thirty goals on the left side represent what we feel are the goals that may occur independently, or must occur prior to accomplishing the goals on the right side of the document. As an example, the establishment of a historic district (Marketing Downtown Glen Ellyn) does not depend upon any other element recommended in the plan. The construction of parking decks is dependent upon other things happening, so it has been placed on the right side.

3. As stated, the twenty-four goals on the right side are dependent upon the achievement of other goals. The relationship and dependence between goals has been identified with arrows.

Issues

There is no issue with the goals since the Village Board has adopted the Downtown Strategic Plan. The main issue is how we can now develop a method to identify, prioritize, illustrate and measure the goals to be achieved.

Action Requested

Please review the document and be prepared to discuss. An easy way for the Village Board to determine the priority for the plan's implementation would be to individually vote on your top five initiatives listed on the LEFT side of the document. You can cast a single vote for five separate goals, or you can use all five of your votes for a single initiative you feel is important. Once the votes are tallied, we will have a consensus of the Village Board as to what is most important to focus upon in the short-term.

You can cast your five votes before the meeting, or you can wait until after we discuss this at the workshop and cast your votes later. Once I have received the votes of the entire Village Board, I will provide you with the results.

Recommendation

This is clearly a policy issue for the Village Board's undertaking. As a means of demonstrating, the team's feeling in the matter, the P& D team and I cast our five votes among the projects. Our ranking is noted and circled adjacent to the selected goals.

Attachments

Exhibit A - Supplemental Agenda Information.

Exhibit B - Downtown Strategic Plan Goals Exhibit

**Supplemental Agenda Information
Village of Glen Ellyn**

Agenda Item Supplemented by Commentary

- Pros & Cons
- X Strategic Action Goal
- X Downtown Strategic Plan Goal
- Budget Impact/Return on Investment
- Process Improvement
- Green Initiative
- Communication Initiative
- Safety/Liability/Risk Assessment
- Comparable Community Info
- Other

Comments:

This agenda item is related to the Downtown Strategic Plan & the Village Strategic Plan.

