

Minutes
Regular Village Board Workshop
Glen Ellyn Village Board of Trustees
June 14, 2010

Time of Meeting: 7:00 P.M.

Present: President Pfefferman; Trustees Comerford, Ladesic, Cooper, Hartweg, Thorsell, Henninger; Village Clerk Connors; Village Attorney Diamond arrived at 7:15 p.m.
Staff present: Village Manager Jones, Schrader, Hulseberg, Norton arrived at 8 p.m., Batek, Buckley for Caracci, Drescher.

1. Call to Order

President Pfefferman called the Board Workshop to order at 7:00 P.M. with a roll call. Trustees Comerford, Thorsell, Hartweg, Cooper, Ladesic, and Henninger responded "Here."

2. Downtown Strategic Plan Implementation

Village Manager Jones presented up-to-date details of the downtown strategic plan implementation. In an effort to keep the process simple, the Village Board was asked to rank their top five priorities of the 54 tasks available. This process was happening at the same time the FY10/11 budget was being prepared. Some of the top interests were gateways, branding, marketing, and funding for the downtown initiative. Manager Jones reviewed the various options chosen by the Village Board and recalled that funding for those options now have to be in sync. Based on the Village Board goals/priorities, he noted they recommended a 2-way traffic study, support for the new downtown organization, gateway and branding efforts, obtaining a lobbyist to assist in getting some of the funding for the large projects and marketing the downtown plan. Manager Jones outlined possible monies available in the current budget for the Village Board's consideration.

At this time, the Village does not have special signs detailing exact special events, but will erect them for groups if they are provided to the Public Works Department. Special Jazz Fest signs are being prepared this year to see how effective it will be. The Village Board agreed that special signs might be made to support the branding concept. It was thought that the cost of bringing in a consultant to assist with the branding effort could be about \$50,000. There is a placeholder in the budget for initial downtown implementation in the event that some work begins before the end of the current fiscal year.

The Village Board directed Village Manager Jones to continue to proceed following his recommendation regarding the changes in the reallocation of funds proposed at this evening's meeting. The tasks as previously agreed will remain the same. Copies of RFPs will be distributed to the Village Board as they are available.

3. Other Items?

None

4. Adjournment

At 7:35 p.m., Trustee Henninger moved, seconded by Trustee Cooper to adjourn to Executive Session for the purposes of discussing threatened or pending litigation, and setting of the price for sale or lease of Village property, adjourning thereafter to the regularly scheduled 8:00 p.m. Regular Village Board Meeting in the Galligan Board Room.

Submitted by:

Suzanne R. Connors,
Village Clerk