

**Minutes  
Village Board Workshop  
Glen Ellyn Village Board of Trustees  
August 20, 2012**

Time of Meeting: 7:00 p.m.

Present: President Pfefferman; Trustees Cooper, Friedberg, Hartweg, Ladesic and McGinley; Trustee Henninger via phone; Deputy Village Clerk Solomon; Staff present: Village Manager Franz, Assistant to the Village Manager Schrader, Police Chief Norton, Planning and Development Director Hulseberg, Public Works Director Hansen, Economic Development Coordinator Corner and Administrative Intern Strong.

**1. Call to Order**

President Pfefferman called the Board Workshop to order at 7:00 p.m. with a roll call. Trustees Cooper, Friedberg, Hartweg, Henninger, Ladesic and McGinley responded "Present."

**2. Choose DuPage Presentation**

Choose DuPage President Greg Bedalov presented information about Choose DuPage, an economic development and business relocation concept, which supports local municipal economic development initiatives, grow, retain, and attract businesses and address policy issues critical to the needs of business in DuPage County. Choose DuPage's marketing campaign is "DuPage County. What Businesses Need. What Families Want," which they are continuing to implement to enhance images of the municipalities in DuPage County. There is also a business attraction and retention plan which includes a soon-to-be-released cluster study that identifies leading and emerging markets in DuPage County and strategies on how to attract those businesses to the local communities.

A discussion followed around what the cluster study contains, how Choose DuPage is funded, broker events with matching grant programs, the Village's information on the Choose DuPage website, the possibility of marketing properties, how this helps small businesses and franchises, and what attracts businesses to DuPage County.

**3. Economic and TIF Incentive Guidelines**

Planning and Development Director Hulseberg presented information around the proposed TIF Incentive Guidelines and said the staff had taken the Village Board's initial feedback from the July 9<sup>th</sup> Village Board Workshop Meeting and comments and suggestions from other sources to come up with a blended single draft document for the Glen Ellyn Tax Increment Financing and Economic Incentive Guidelines. President Pfefferman asked if staff would have Choose DuPage look at this document to get their feedback too.

A discussion followed around the tools for opening a business in the Village, the timeframes for grant applications, how this will work with the Downtown Plan, specifics for eligibility of the grants, the flexibility built into the guidelines and encouraging landlords to care for their buildings.

#### **4. Reforestation, Nuisance Trees and EAD Discussion**

Public Works Director Hansen presented information on the urban forest that grows in the Village and requires citizens to assist the Village in the care of it in 3 ways: the Resident Share-Cost Parkway Tree Planting Program, removing nuisance trees and the treating or removing of Ash trees due to the Emerald Ash Borer.

Tree removals have outpaced tree planting due to the Emerald Ash Borer and severe storms, and the list for free tree replacements can take 2 to 3 years. Adjustments to the Resident Share-Cost Parkway Tree are recommended so trees could possibly be replaced sooner and only be a cost of \$85 per tree to residents instead of current replacement cost of \$100 to \$200 per tree.

The Village currently only has the right to require removal of nuisance trees on private property if the trees impact the right-of-way, or are diseased. However, some private-property trees could be a potential hazard to residents in close proximity of the dead tree, even though the tree may not be in the right-of way. The Village staff recommends a change to which the Village would require property owners to remove the tree with a deadline, and if the tree is not removed, the Village could then remove the tree, and the Village could charge the property owner an additional administrative fee in addition to the cost of the tree removal for not meeting the deadline. A discussion followed around building codes and specifics for the criteria and definitions.

In order to educate the residents on the importance of treatment of/removal of private property ash trees due to the Emerald Ash Borer (E.A.B.), the Village created a public service announcement (PSA) video which will educate residents on a variety of information on ash trees. This PSA will be posted on the Village's website and shown on the Village's TV station. President Pfefferman requested the public library have a copy of the PSA also.

#### **5. Other Items?**

Trustee Cooper reminded everyone that the Glen Ellyn Festival of the Arts would be at Lake Ellyn Park on Saturday, August 25 and Sunday, August 26, 2012.

President Pfefferman asked about Hawthorne Boulevard to which Village Manager Franz said it is almost completely open and should be fully open and in use by the end of the week.

#### **6. Adjournment**

At 9:00 p.m., Trustee Hartweg moved and Trustee Friedberg seconded the motion to adjourn. All voted "Aye." Meeting adjourned.

Respectfully Submitted,  
Debbie Solomon,  
Deputy Village Clerk

Reviewed by,  
Patti Underhill  
Acting Village Clerk