

**Minutes  
Village of Glen Ellyn Board of Trustees  
Workshop Meeting  
November 18, 2013**

**Call to Order**

The meeting was called to order at 7:03 p.m.

**Roll Call**

Upon Roll Call by Clerk Galvin, Trustees Clark, Elliott, Ladesic McGinley and O'Shea answered "Present".

**Present:**

Village Manager Franz, Assistant Village Manager Stonistsch, Police Chief Norton, Finance Director Wachtel, Public Works Director Hansen, Planning and Development Hulseberg, Professional Engineer Minx and Information Technology Manager Binkerd.

**Agenda Item 4 – Downtown Alliance Discussion**

Downtown Alliance Discussion – Planning and Development Director Hulseberg and Economic Development Coordinator Hannah.

Director of Planning and Development Director Hulseberg introduced Jill Foucre, Vice President of the Alliance of Downtown Glen Ellyn (Alliance) and Owner, Marcel's Culinary Experience. Ms. Foucre gave a Power Point presentation on the Alliance and introduced the Alliance Board and provided an in depth history.

In 2009 the Village Downtown Strategic Plan recommended the creation of a downtown organization. The Transitional Downtown Advisory Committee established made up of representatives from the Village, EDG, Chamber, downtown residents, property owners, business owners and others. Since 2010 the Village Board approved funding in the annual budget.

Among their accomplishments Ms. Foucre noted the creation of a series of events in the CBD to drive revenue and foot traffic. Led and managed the implementation of the downtown branding project and developed and implemented multiple marketing tools such as: website, Facebook page, Alliance newsletter and Glen Ellyn App through LiveLocal.

The Alliance Board has been evaluating the following:

- Opportunities to Increase Revenue,
- Opportunities to Reduce Expenses, and
- Opportunities to Strengthen Partnerships.

The Alliance has already eliminated health insurance benefits from the Executive Director's benefit package. They are also considering making the Executive Director a part time position. Critically evaluating all events and reduce where necessary as needed to ensure spending is targeted and focused on the most effective activities. One example Ms. Foucre gave is the scavenger hunt. The Library will be taking over this popular event.

The Alliance will also be looking into enhancing and strengthening their partnerships with the Chamber of Commerce, the Park District, Library and key member organizations in town.

Trustee O'Shea asked if today's goals are the same as the goals in 2010-2011. Ms. Foucre responded that for the most part the goals are the same and the Alliance Board's priority is to evaluate.

Present Demos commented that Ms. Foucre's summary was excellent and addressed a lot of the Village Board's concerns. President Demos stated he would like the Alliance and the Chamber to work closer with one another. Mr. Demos also remarked that he is not a fan of the SSA.

Trustee McGinley echoed President Demo's comments and added that the Alliance can reduce expenses by reducing goals. The Alliance really started about the events. Working with the Chamber is a side goal, we have so much overlap. Trustee McGinley does not support the SSA, which was created to provide grants for businesses. Twice the SSA was almost lost due to the percentage of businesses that can vote to eliminate it.

Trustee Ladesic stated the Alliance is absolutely necessary for successful business and to create a day to day buzz in downtown. Trustee Ladesic added that he does not support the SSA.

Trustee Elliott does not support the SSA. He also asked the Alliance what they are looking for. Ms. Foucre responded that the Alliance wanted to start a dialogue with the Board. They have also carved out a chunk of admin fees with the elimination of the Executive Director's insurance.

Trustee Elliott asked how the Alliance measures success. Ms. Foucre responded that they track metrics of the Alliance App and their Facebook page. Ms. Foucre commented the Alliance needs to be crisper with their analytics. The Alliance is becoming consistent with a series of events.

Ms. Foucre reiterated the focus of the Alliance is to drive revenue and foot traffic to stores and restaurants in Glen Ellyn. Trustee Clark commented that he is not in favor of the SSA but was pleased to have a better understanding of the Alliance.

### **Agenda Item 5 A - Current Capital Project Update - Crescent Boulevard Design Concepts**

Design concepts for the Crescent Blvd Project were discussed. Professional Engineer Minix introduced Mr. Matthew A. Papirnik, Project Manager, Burns & McDonnell, 1431 Opus Place, Downers Grove. The following concepts include:

#### **Crescent Blvd. at Park Blvd.**

Options include:

- A. Rebuild in current design:
- B. Install traffic light and realign road,
- C. Realign Crescent road and allow for a multiuse path
- D. Extend eastbound right turn lane which will eliminate up to six parking spaces.

Mr. Papirnik stated that grants are available to significantly fund this project. District 87 and Glenbard West are actively involved in this process. Between the train, parking and Glenbard West High School they are

The existing conditions: this is a collector street – which it is used to and from local areas. It currently accommodates 7,000 vehicles per day and by 2014 10,000 are anticipated. Mr. Papirnik stated that focus must be maintained on what needs to be accomplished; what are the problems and how to solve them.

The pavement is not in good condition, the layout and aesthetics are poor. This is a gateway to the community. An IDOT grant has been approved.

**Crescent Blvd. from East of Park Blvd. through Glen Ellyn Ave.**

Options Include:

- A. Rebuild in current design,
- B. Construct 2 lane narrow street which may accommodate multiuse path and possibly a left turn lane at Ellyn.
- C. Construct a parking lane at one side of street
- D. Construct a multiuse path on south side in lieu of sidewalk

President Demos stated there needs to be drop off and pick up available in front of the building.

Reconstruction of the driveway at Glenbard West needs to be considered.

**Crescent Blvd. between Ellyn Avenue and Park Row**

Options include:

- A. No median: Multi-use lanes with parallel parking on both sides.
- B. Multi use lanes separated by narrow curbed median, parallel parking on both sides
- C. Multi-use lanes separated by planter median, parallel parking both sides.
- D. Two 11' lanes separated by planter median, parallel parking on school side, parallel parking on school side, multi-use path on field side.

Options with the planter median would not be covered with the grant since this is considered an aesthetic median.

**Crescent Blvd. at Park Row/Crescent Court/Lake Road**

Options Include:

- A. Retain current geography.
- B. Re-stripe current pavement: add curbs as needed to better channelize traffic.
- C. Compact urban roundabout at Park Row.
- D. Construct angle parking on west side of Park Row.

Trustee O'Shea commented that more than one walk way would be needed here. Trustee O'Shea also asked Chief Norton about vehicular safety. Chief Norton responded that since this is a difficult area to travel, drivers are more cautious and there are not a lot of accidents. They are considering angled parking on Park Row which will add spaces. Professional Engineer Minix stated this is a 2015 summer project.

The angled parking should be done before the rest of the project to provide parking spaces that will be lost on Crescent.

Mr. Papirnik stated that in 5 years there have been 3 vehicular accidents.

The preferred choice is a roundabout and they have verified that busses and the largest fire truck can navigate. The roundabout would be covered in the IDOT grant.

President Demos adjourned the meeting for a short recess at 9:21 p.m.

President Demos called the meeting back to order at 9:27 p.m.

### **Agenda Item 5 B - Current Capital Project Update - Public Works Salt Storage Project**

In July of 2013, architectural services were approved to design a salt storage area at public works that provided more capacity to stockpile salt. The architect came up with the least expensive way to increase salt storage capacity with an estimated cost of \$600,000 which was significantly higher than the rough estimates due to the location and opportunity to incorporate this into the existing Public Works facility. However, in the creation of the design an idea was developed to convert the old salt storage facility into a much needed vehicle storage space and provide the Police with a secure evidence storage area. Taking this opportunity to make these improvements at the same time, in one project, allows the Village to receive added value for the additional cost. This design will address several needs of the Village for an additional cost of \$200,000 above the basic design of simply increasing salt storage capacity. It is this multi-faceted design that Public Works seeks endorsement by the Village Board with no alternate bids recommended.

Public Works Director Hansen provided an overview to the Board regarding salt pricing increases as the season progresses. Twice in the last five years the Village has almost run out, leaving the Village in a position vulnerable to public safety concerns, and at risk of paying exorbitant pricing.

Public Works Director Hansen further explained the method Public Works utilized to clear streets. Streets are divided into quadrants. Primary streets need to be kept cleared, secondary streets after they clear the primary streets.

Mr. Craig Pryde, Principal, PPK Architects, 444 N. Main St., Glen Ellyn addressed the Board to state that the Salt Storage Facility, as originally planned, cannot be built.

The building footprint of 57 ft. x 110 ft. could allow for approximately 2000 tons of salt storage. Due to the setbacks required, this would reduce the amount of storage capacity of the facility.

Mr. Pryde presented an alternative. The revision calls for a 47 ft. x 100 ft. with an interior height of 20 ft. It will store less salt but will utilize three of the existing four storage bays on the north ends of the existing building. Salt capacity will be just less than 2000 tons of salt.

A landscape block retaining wall will be used to create raised planting areas at the base of the concrete retaining wall. This will reduce the visible height of the exposed concrete wall of the building and utilize landscape to assist in screening the retaining wall on the east and north walls.

The revised plan still provides a Police Storage area with separate outside access. This area will be in a similar location as the previous design concept.

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Manager Franz stated that the project has clearly changed. Trustee McGinley commented on the original proposal being a wild guess. Trustee Elliott agreed with Trustee McGinley and added that this is a need but the Board requires better clarity. Trustee O'Shea asked if this facility could be built in the woods. Public Works Director Hansen responded that due to a recreation grant, there is restricted use of this property south of the Public Works facility.

Manager Franz added that other options have been explored at the Forest Preserve District of DuPage County, the College of DuPage and other open areas. Public Works Director Hansen explained that when they hired the architect, they had no real idea of cost. Trustee McGinley asked why a Space Needs Analysis was not done.

Trustee McGinley stated that this should have gone to Planning and Development. Manager Franz responded that Planning and Development is not driving this. The facility is unique and needed. President Demos added that Public Works needs to expand; we need to know how and in the most cost effective way possible. Trustee McGinley asked if the Village inquired with the Glenbard Wastewater Authority (GWA). Manager Franz responded that GWA is too far for efficient operations within the Village.

Director Hansen commented that it is not just a matter of the cost of the salt, but a matter of public safety if salt runs out. Trustee McGinley responded that she cannot support this project for something that has not happened yet. President Demos commented that this is an opportunity to work with the Master Plan to help determine what is the best spend.

Trustee Elliott stated that the need has to be identified and decide how to budget for it. What is the biggest priority? Director Hansen responded: salt. Trustee McGinley stated that this has not been prioritized yet. Furthermore, why provide for police evidence storage if the Board is considering building a new police department.

Manager Franz stated that the project should have been communicated better. Trustee McGinley responded that this needs to go back to Capital Improvements. Trustee Ladesic asked if the Village purchases the Church of God property would there be enough room for a new police department and a salt storage dome. He also asked if alternative sites have been considered such as the Village Links or GWA.

Trustee O'Shea asked if it makes sense to store salt in Glen Ellyn or if an off-site location might be preferable. President Demos responded that this needs to be addressed with another workshop meeting.

## **Adjournment**

At 10:39 p.m. Trustee Elliott moved and Trustee Clark seconded the motion to adjourn the meeting.

Respectfully submitted,

Catherine Galvin,  
Village Clerk