

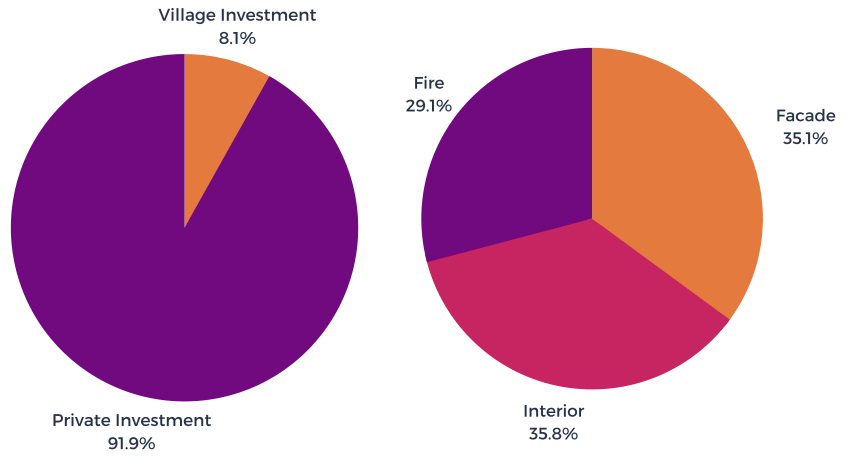


Economic Development

2018 ANNUAL REPORT

VILLAGE AWARD PROGRAM 2018 INVESTMENTS

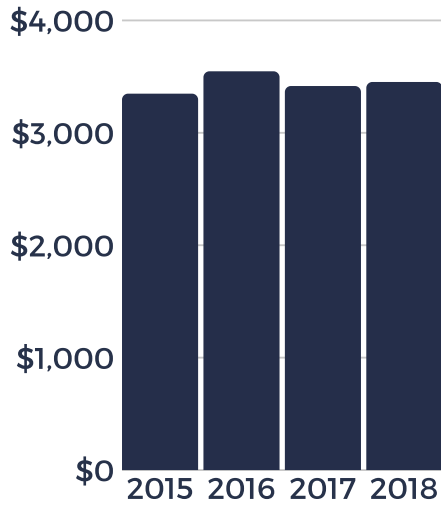
The Village Board invested \$175,000, in the business community via the interior, facade, and fire prevention award programs. This investment was matched by \$1,978,382 in private investments, totaling over \$2,000,000 in direct investment into the business community.



ECONOMIC IMPACTS

SALES TAX REVENUE

In Thousands



CENTRAL BUSINESS DISTRICT TIF REVENUE

\$250,000

\$200,000

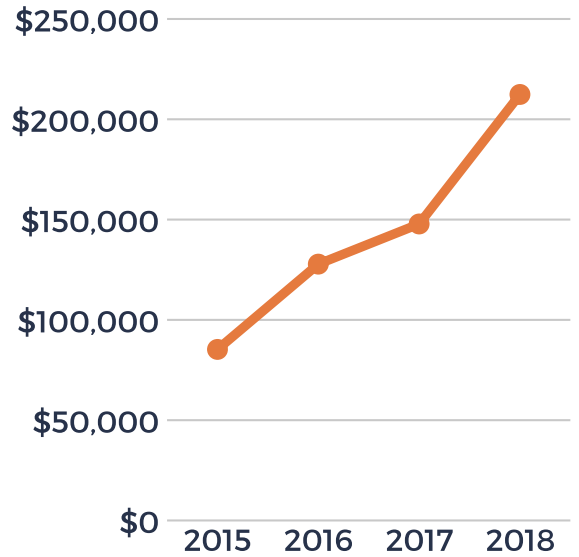
\$150,000

\$100,000

\$50,000

\$0

2015 2016 2017 2018



HOME RULE SALES TAX REVENUE

In Thousands



ROOSEVELT ROAD TIF REVENUE

\$100,000

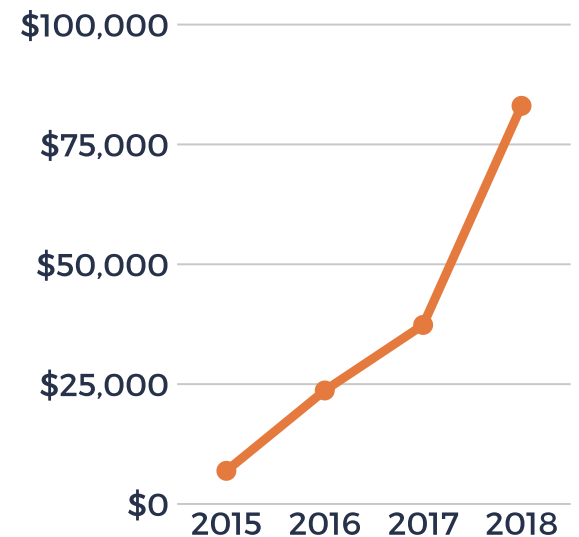
\$75,000

\$50,000

\$25,000

\$0

2015 2016 2017 2018

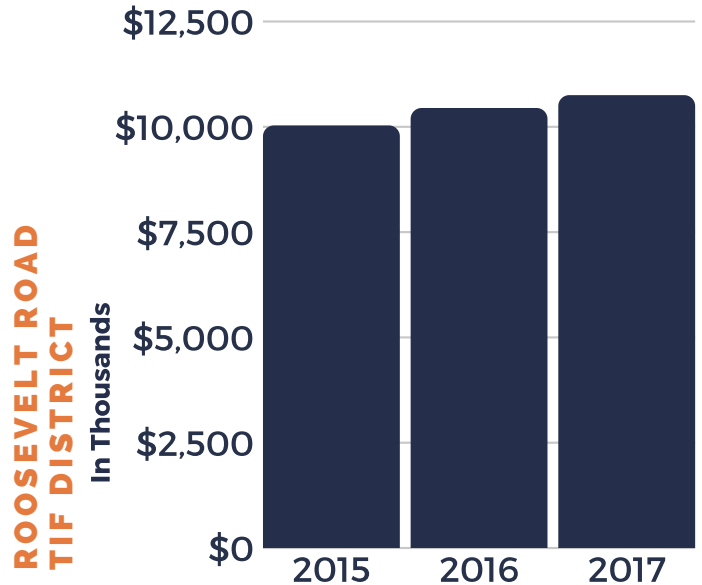
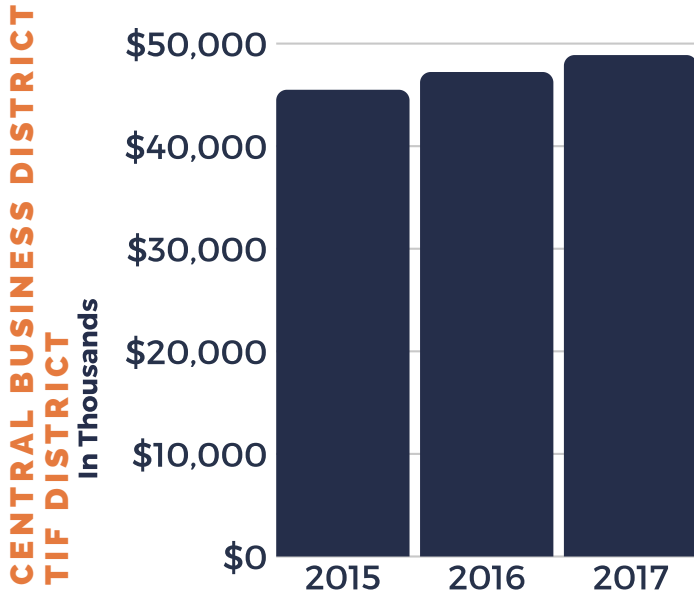




Economic Development

2018 ANNUAL REPORT

EQUALIZED ASSESSED VALUE



OTHER INITIATIVES

Purchase 423 N. Main Street

- Facilitated purchase of key property to provide future pedestrian access to Civic Center parking lot
- Negotiated for under list price

Economic Development Communications

- Increased targeted e-mail distribution by 26% and maintained a 52% open rate (industry standard is 25%)
- 4,763 Twitter Impressions
- 82,316 Facebook Impressions

Pilot Valet Parking Program

- Partnered with 5 restaurants to offer customers free valet parking Dec - March
- Parked nearly 800 cars on Friday & Saturday nights

Staff Liaison to Partner Organizations

- Glen Ellyn Chamber of Commerce
- Alliance of Downtown Glen Ellyn
- DuPage Convention & Visitor's Bureau
- Choose DuPage
- Innovation DuPage

21

New Business Openings

3

Business Expansions

6

Business Closings

14.4%

Downtown vacancies