

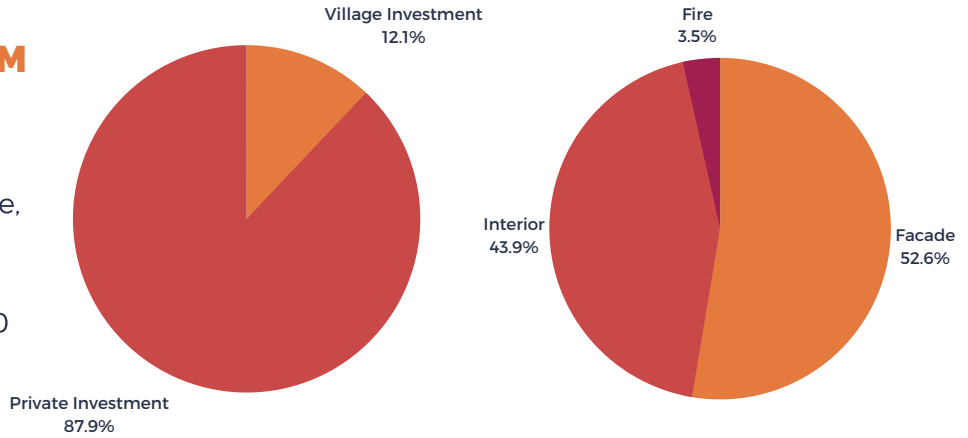


Economic Development

2020 ANNUAL REPORT

VILLAGE AWARD PROGRAM 2020 INVESTMENTS

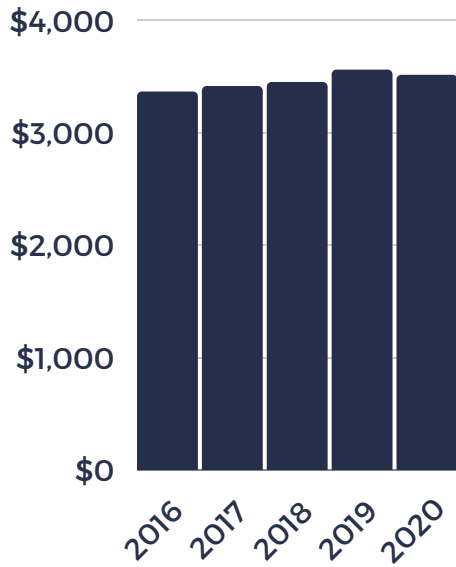
The Village Board invested \$28,500, in the business community via the interior, façade, and fire prevention award programs. This investment was matched by \$207,653 in private investments, totaling over \$236,000 in direct investment into the business community, during a pandemic.



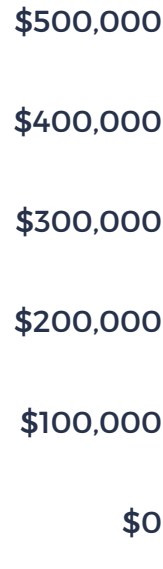
ECONOMIC IMPACTS

SALES TAX REVENUE

In Thousands



CENTRAL BUSINESS DISTRICT TIF REVENUE



HOME RULE SALES TAX REVENUE

In Thousands



ROOSEVELT ROAD TIF REVENUE



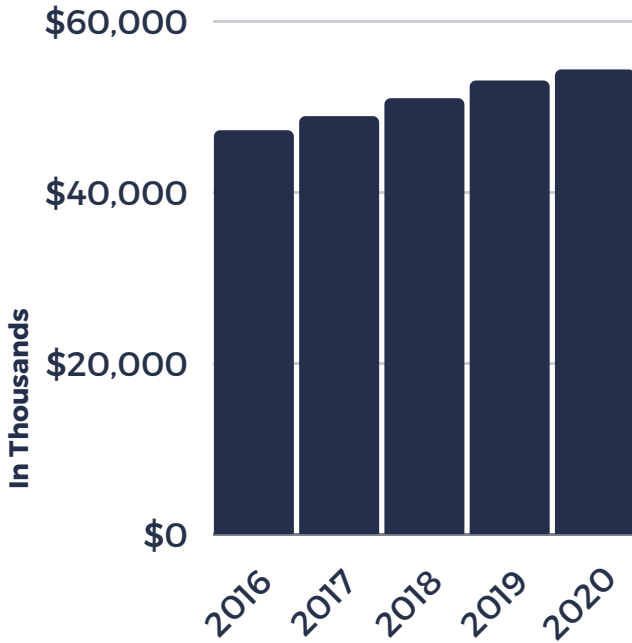


Economic Development

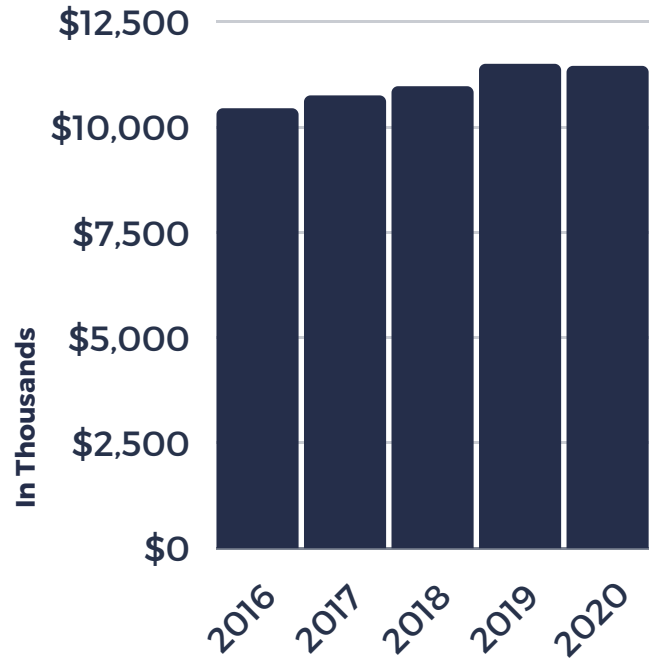
2020 ANNUAL REPORT

EQUALIZED ASSESSED VALUE

CENTRAL BUSINESS DISTRICT
TIF DISTRICT



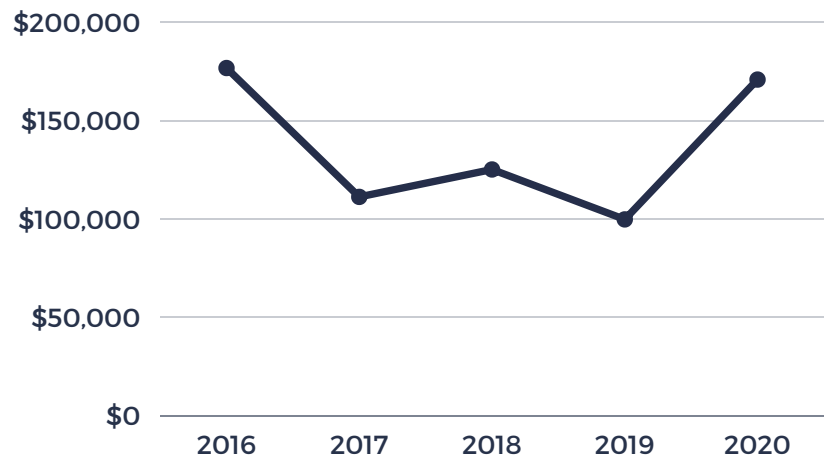
ROOSEVELT ROAD TIF DISTRICT



SALES TAX REBATES ISSUED

Over the years, the Village Board has approved sales tax rebates to incentivize businesses to open in Glen Ellyn. The Board considers each request independently based on financial need, private investment and the overall benefit the business brings to the community. Currently, the Village has four active sales tax rebate agreements.

- Haggerty Chevrolet
- Pete's Fresh Market
- DeSitter Flooring
- 2 Hound Red



6

0

8

8.2%

New Business Openings

Business Expansions

Business Closings

Downtown vacancies



Economic Development

2020 ANNUAL REPORT

COVID-19 BUSINESS SUPPORT INITIATIVES

COVID-19 Business Grant

- Grants up to \$5,000 per business for COVID-19 Reopening Expenses
- Funding provided by CARES Funds through DuPage County
- Approved Grants to 38 Businesses
- Total Investment \$147,402

COVID-19 Business Support Programs

- Waived Business Registration Fees
- Expanded Outdoor Dining Opportunities
- Expanded Outdoor Merchandising Opportunities
- Pro-rated Liquor License Fees
- Reduced Downtown Employee Parking Fees

OTHER INITIATIVES

Art Initiatives

- Established a Public Arts Initiative in partnership with the College of DuPage
- Committed \$15,000 annually for 2 years to install public art in Glen Ellyn

Staff Liaison to Partner Organizations

- Glen Ellyn Chamber of Commerce
- Alliance of Downtown Glen Ellyn
- DuPage Convention & Visitors Bureau
- Choose DuPage
- Innovation DuPage

Economic Development Communications

- Increased targeted e-mail distribution by 13.7% and maintained a 42% open rate (industry standard is 25%)
- 1,501 Twitter Impressions
- 23,230 Facebook Impressions

