



# Market Profile

Glen Ellyn  
 Glen Ellyn village, IL (1729756)  
 Geography: Place

Glen Ellyn vi...

Population Summary	
2000 Total Population	27,415
2010 Total Population	27,475
2018 Total Population	27,772
2018 Group Quarters	30
2023 Total Population	27,959
2018-2023 Annual Rate	0.13%
2018 Total Daytime Population	30,831
Workers	16,504
Residents	14,327
Household Summary	
2000 Households	10,354
2000 Average Household Size	2.64
2010 Households	10,432
2010 Average Household Size	2.63
2018 Households	10,528
2018 Average Household Size	2.64
2023 Households	10,583
2023 Average Household Size	2.64
2018-2023 Annual Rate	0.10%
2010 Families	7,317
2010 Average Family Size	3.23
2018 Families	7,340
2018 Average Family Size	3.25
2023 Families	7,351
2023 Average Family Size	3.26
2018-2023 Annual Rate	0.03%
Housing Unit Summary	
2000 Housing Units	10,657
Owner Occupied Housing Units	75.1%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	2.8%
2010 Housing Units	11,061
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	5.7%
2018 Housing Units	11,207
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	6.1%
2023 Housing Units	11,307
Owner Occupied Housing Units	68.5%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	6.4%
Median Household Income	
2018	\$99,185
2023	\$105,072
Median Home Value	
2018	\$436,782
2023	\$488,053
Per Capita Income	
2018	\$53,173
2023	\$57,941
Median Age	
2010	40.3
2018	41.4
2023	42.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	10,528
<\$15,000	5.4%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	11.6%
\$200,000+	21.3%
Average Household Income	\$140,698
2023 Households by Income	
Household Income Base	10,582
<\$15,000	5.1%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	5.8%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	12.0%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	12.1%
\$200,000+	23.5%
Average Household Income	\$153,510
2018 Owner Occupied Housing Units by Value	
Total	7,596
<\$50,000	0.4%
\$50,000 - \$99,999	1.3%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	6.2%
\$200,000 - \$249,999	5.5%
\$250,000 - \$299,999	7.0%
\$300,000 - \$399,999	19.3%
\$400,000 - \$499,999	13.7%
\$500,000 - \$749,999	24.7%
\$750,000 - \$999,999	10.7%
\$1,000,000 - \$1,499,999	4.4%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.7%
Average Home Value	\$512,595
2023 Owner Occupied Housing Units by Value	
Total	7,748
<\$50,000	0.2%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	4.7%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	5.7%
\$300,000 - \$399,999	17.9%
\$400,000 - \$499,999	14.6%
\$500,000 - \$749,999	28.6%
\$750,000 - \$999,999	13.3%
\$1,000,000 - \$1,499,999	4.8%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.7%
Average Home Value	\$553,317

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		27,475
0 - 4		6.4%
5 - 9		8.0%
10 - 14		8.2%
15 - 24		11.6%
25 - 34		9.4%
35 - 44		13.6%
45 - 54		17.1%
55 - 64		12.7%
65 - 74		6.3%
75 - 84		4.6%
85 +		2.2%
18 +		72.1%
2018 Population by Age		
Total		27,772
0 - 4		5.8%
5 - 9		7.0%
10 - 14		7.7%
15 - 24		11.8%
25 - 34		10.3%
35 - 44		11.7%
45 - 54		14.3%
55 - 64		14.5%
65 - 74		9.3%
75 - 84		4.8%
85 +		2.8%
18 +		75.1%
2023 Population by Age		
Total		27,958
0 - 4		5.7%
5 - 9		6.7%
10 - 14		7.2%
15 - 24		10.8%
25 - 34		10.4%
35 - 44		12.4%
45 - 54		12.8%
55 - 64		13.9%
65 - 74		11.1%
75 - 84		6.0%
85 +		2.9%
18 +		76.1%
2010 Population by Sex		
Males		13,295
Females		14,180
2018 Population by Sex		
Males		13,443
Females		14,329
2023 Population by Sex		
Males		13,533
Females		14,425

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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## 2010 Population by Race/Ethnicity

Total	27,475
White Alone	86.7%
Black Alone	2.9%
American Indian Alone	0.1%
Asian Alone	6.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	1.6%
Hispanic Origin	6.6%
Diversity Index	33.5

## 2018 Population by Race/Ethnicity

Total	27,773
White Alone	84.3%
Black Alone	3.5%
American Indian Alone	0.1%
Asian Alone	7.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	2.1%
Hispanic Origin	7.7%
Diversity Index	38.5

## 2023 Population by Race/Ethnicity

Total	27,959
White Alone	82.4%
Black Alone	3.9%
American Indian Alone	0.1%
Asian Alone	8.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	2.4%
Hispanic Origin	8.6%
Diversity Index	42.1

## 2010 Population by Relationship and Household Type

Total	27,475
In Households	100.0%
In Family Households	87.0%
Householder	26.6%
Spouse	22.6%
Child	34.7%
Other relative	2.1%
Nonrelative	0.9%
In Nonfamily Households	13.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	18,797
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	1.6%
High School Graduate	9.2%
GED/Alternative Credential	0.8%
Some College, No Degree	16.4%
Associate Degree	5.4%
Bachelor's Degree	37.1%
Graduate/Professional Degree	27.0%
2018 Population 15+ by Marital Status	
Total	22,069
Never Married	26.6%
Married	60.6%
Widowed	6.0%
Divorced	6.8%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	94.9%
Civilian Unemployed (Unemployment Rate)	5.1%
2018 Employed Population 16+ by Industry	
Total	13,696
Agriculture/Mining	0.1%
Construction	3.3%
Manufacturing	10.2%
Wholesale Trade	3.9%
Retail Trade	7.5%
Transportation/Utilities	4.4%
Information	2.2%
Finance/Insurance/Real Estate	11.6%
Services	54.3%
Public Administration	2.5%
2018 Employed Population 16+ by Occupation	
Total	13,694
White Collar	79.0%
Management/Business/Financial	25.5%
Professional	26.9%
Sales	14.3%
Administrative Support	12.3%
Services	11.6%
Blue Collar	9.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.4%
Installation/Maintenance/Repair	1.0%
Production	3.4%
Transportation/Material Moving	3.6%
2010 Population By Urban/ Rural Status	
Total Population	27,475
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2010 Households by Type

Total	10,432
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	70.1%
Husband-wife Families	59.4%
With Related Children	30.8%
Other Family (No Spouse Present)	10.7%
Other Family with Male Householder	2.8%
With Related Children	1.4%
Other Family with Female Householder	8.0%
With Related Children	4.6%
Nonfamily Households	3.8%
All Households with Children	36.9%
Multigenerational Households	2.2%
Unmarried Partner Households	3.2%
Male-female	2.9%
Same-sex	0.4%

## 2010 Households by Size

Total	10,432
1 Person Household	26.0%
2 Person Household	30.6%
3 Person Household	15.4%
4 Person Household	15.7%
5 Person Household	8.6%
6 Person Household	2.6%
7 + Person Household	1.1%

## 2010 Households by Tenure and Mortgage Status

Total	10,432
Owner Occupied	75.5%
Owned with a Mortgage/Loan	56.5%
Owned Free and Clear	19.1%
Renter Occupied	24.5%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	11,061
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Savvy Suburbanites (1D)
3. Golden Years (9B)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$37,333,143
Average Spent	\$3,546.08
Spending Potential Index	163
Education: Total \$	\$28,083,272
Average Spent	\$2,667.48
Spending Potential Index	184
Entertainment/Recreation: Total \$	\$55,485,147
Average Spent	\$5,270.25
Spending Potential Index	164
Food at Home: Total \$	\$83,072,355
Average Spent	\$7,890.61
Spending Potential Index	157
Food Away from Home: Total \$	\$59,645,546
Average Spent	\$5,665.42
Spending Potential Index	161
Health Care: Total \$	\$97,814,149
Average Spent	\$9,290.86
Spending Potential Index	162
HH Furnishings & Equipment: Total \$	\$36,097,452
Average Spent	\$3,428.71
Spending Potential Index	164
Personal Care Products & Services: Total \$	\$14,451,716
Average Spent	\$1,372.69
Spending Potential Index	166
Shelter: Total \$	\$293,467,975
Average Spent	\$27,875.00
Spending Potential Index	166
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$45,843,019
Average Spent	\$4,354.39
Spending Potential Index	175
Travel: Total \$	\$39,843,318
Average Spent	\$3,784.51
Spending Potential Index	176
Vehicle Maintenance & Repairs: Total \$	\$18,016,420
Average Spent	\$1,711.29
Spending Potential Index	159

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.