

1. How long have you been a subscriber to the Village eNewsletter?

		Response Percent	Response Count
Less than 6 months		10.9%	6
6 months to less than 1 year		14.5%	8
1 year to less than 2 years		38.2%	21
2 years or more		36.4%	20
I'm not a subscriber		0.0%	0
answered question			55
skipped question			0

2. How did you learn about the Village eNewsletter?

		Response Percent	Response Count
Village Website		45.5%	25
Village Official/Employee		10.9%	6
Quarterly Village Newsletter		30.9%	17
Village Board Meeting		1.8%	1
Village T.V. Station		0.0%	0
Village Resident		9.1%	5
Local Newspaper		7.3%	4
Other (please specify)			5
answered question			55
skipped question			0

3. What is your overall satisfaction with the Village eNewsletter?

		Response Percent	Response Count
Very Satisfied		29.1%	16
Satisfied		41.8%	23
Somewhat Satisfied		18.2%	10
Neutral		10.9%	6
Somewhat Dissatisfied		0.0%	0
Dissatisfied		0.0%	0
Very Dissatisfied		0.0%	0

Additional Comments 3

answered question 55

skipped question 0

4. How often do you read the Village eNewsletter?

		Response Percent	Response Count
Always		80.0%	44
Frequently		14.5%	8
Sometimes		5.5%	3
Rarely		0.0%	0
Never		0.0%	0

Additional Comments 1

answered question 55

skipped question 0

5. If you rarely or never read the Village eNewsletter, please check the relevant reasons why below.

		Response Percent	Response Count
Don't have time		50.0%	1
Irrelevant information		0.0%	0
Sent too often		100.0%	2
Too long		0.0%	0
Accidentally subscribed		0.0%	0
	Other (please specify)		2
	answered question		2
	skipped question		53

6. How often would you like to receive the Village eNewsletter?

		Response Percent	Response Count
Twice-Weekly		3.6%	2
Weekly		65.5%	36
Bi-Weekly		21.8%	12
Monthly		9.1%	5
	Other (please specify)		2
	answered question		55
	skipped question		0

7. Please rank each section of the Village eNewsletter in order of importance to you, with one being the most important and five being the least important.

	One	Two	Three	Four	Five	Rating Average	Response Count
General News	56.4% (31)	14.5% (8)	12.7% (7)	10.9% (6)	5.5% (3)	1.95	55
This Month in Glen Ellyn	37.0% (20)	29.6% (16)	16.7% (9)	13.0% (7)	3.7% (2)	2.17	54
Question of the Week	14.5% (8)	5.5% (3)	16.4% (9)	29.1% (16)	34.5% (19)	3.64	55
Community News	27.3% (15)	27.3% (15)	32.7% (18)	9.1% (5)	3.6% (2)	2.35	55
Rapid Reminder	34.5% (19)	12.7% (7)	16.4% (9)	23.6% (13)	12.7% (7)	2.67	55

Additional Comments 5

answered question 55

skipped question 0

8. How relevant do you find the information provided in the Village eNewsletter?

		Response Percent	Response Count
Very Relevant		38.2%	21
Relevant		45.5%	25
Somewhat Relevant		16.4%	9
Not at all Relevant		0.0%	0

Additional Comments 2

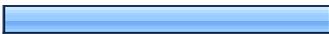
answered question 55

skipped question 0

9. How satisfied are you with the timeliness of the information provided in the Village eNewsletter?

		Response Percent	Response Count
Very Satisfied		29.1%	16
Satisfied		49.1%	27
Somewhat Satisfied		12.7%	7
Neutral		9.1%	5
Somewhat Dissatisfied		0.0%	0
Dissatisfied		0.0%	0
Very Dissatisfied		0.0%	0
	Additional Comments		0
	answered question		55
	skipped question		0

10. What, if any, information or sections would you like to see included in the Village eNewsletter in the future?

		Response Percent	Response Count
Village Board Meetings		62.7%	32
Village Finances		49.0%	25
Street Construction in the Village		49.0%	25
Village Activities		52.9%	27
Advisory Board and Commission Activities		41.2%	21
Community Events		60.8%	31
New Businesses		47.1%	24
	Other (please specify)		6
answered question			51
skipped question			4

11. How do you find the length of the Village eNewsletter?

		Response Percent	Response Count
Much too long		0.0%	0
A little too long		0.0%	0
Just right		69.1%	38
A little too short		29.1%	16
Much too short		1.8%	1

Additional Comments 1

answered question 55

skipped question 0

12. What can the Village do to improve the eNewsletter?

	Response Count
	19
answered question	19
skipped question	36

13. What about the eNewsletter would you like to see stay the same?

	Response Count
	16
answered question	16
skipped question	39